# 1AC

## 1AC R3

### Plan

#### Plan: The United States federal government should substantially increase prohibitions on private sector conduct that is more restrictive of competition than reasonably necessary to enable creation of information technology standards.

### 1AC---Innovation ADV

#### Advantage 1 is Innovation:

#### Current standard setting organization and FRAND enforcement is failing now

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I. Standard Setting and the Competitive Process

The fundamental economics in the information technology sector, driven by network effects, implies that there is enormous value associated with establishing compatibility standards. Popular standards include the mobile broadband standards used in cell phones, which are established by the 3rd Generation Partnership Project (3GPP), and the Wi-Fi technology for wireless local area networks, which is enabled by the 802.11 standard established by the Institute of Electrical and Electronics Engineers (IEEE).4

There are many SSOs, and their rules and procedures differ considerably. In addition to IEEE, leading SSOs include the International Organization for Standardization (ISO), the International Telecommunication Union (ITU), the European Telecommunications Standards Institute (ETSI), the Internet Engineering Task Force (IETF), and the World Wide Web Consortium (W3C).5 SSOs generally establish standards by holding a series of committee meetings among industry participants. These meetings culminate in a vote on a technical specification that describes what features or attributes a product must have in order to comply with the standard. Most SSOs are open to all industry participants and seek to operate on a consensus basis, applying certain voting rules. SSOs do not normally engage in patent licensing, nor do they specify how patent royalties will be divided up among patent holders. They leave that to their members, which in some cases form patent pools to address these issues.6

SSOs adopt specific policies relating to intellectual property rights (IPRs).7 These IPR policies are generally intended to enable the SEP holders to obtain reasonable royalties for licensing their patents, while prohibiting them from charging excessive royalties after other industry participants have committed to the standard. At that point, firms committed to implementing the standard— which we call “implementers”—would find it very costly to avoid using the patented technology. For this purpose, most SSOs require SEP owners to license their SEPs on FRAND terms.8

FRAND policies are especially necessary because negotiations between SEP holders and implementers generally take place only after the implementers have used and infringed the technologies claimed by the SEPs. Standards involving information and communications technology can involve hundreds or even thousands of SEPs, many with uncertain boundaries for infringement. In addition, a time lag exists between patent application and patent issuance. For these and other reasons, it is impractical for implementers to enter into negotiations for patent licenses with all SEP owners prior to the establishment of a standard and to their implementation of it.9

The fact that patent negotiations generally do not take place until after implementers have used and infringed the technologies has several critical implications. First, at the time of negotiation, implementers are locked into the standard and the technologies claimed by the SEPs—that is, the cost to switch to an alternative technology or standard at that point—ex post—is much greater than it was ex ante, before the patented technology was first included in the standard. Ex post, the patent holder is no longer competing to have its technology included in the standard, nor is it competing to have implementers of the standard use its technology. Instead, because the patent holder owns an asset that is essential to the standard, implementers have no choice but to use the patented technology.

If the standard is commercially successful, implementers are willing to pay a much larger royalty for use of the patented technology than they would have paid ex ante, when the SEP holder faced competition from other technologies. In these circumstances, the SEP holder can be said to have obtained monopoly power in the market in which the patented technology is licensed for use in implementing the standard.10

Second, because of lock-in and the implementer’s ongoing infringement, the potential for litigation looms large in licensing negotiations. In effect, the parties are negotiating about how to settle an infringement suit, and that negotiation is heavily influenced by their predictions as to what the court will do if they cannot agree. This situation is not unique to SEPs; it arises frequently when firms are faced with patent infringement claims for products they have independently developed or technologies they have inadvertently infringed. Patent law addresses such instances by specifying that patent holders are entitled to “reasonable royalties,” defined as the royalties that the parties would have negotiated prior to the infringement and thus prior to lock-in.11 Those hypothetical ex ante royalties reflect the market value of the patent license. Notwithstanding the law’s embrace of this principle, however, as a practical matter, patent holders are generally able to recover more than the ex ante value of the patent when litigation occurs after the implementers are locked in. Further, negotiations in the shadow of litigation after lock-in tend to result in royalties in excess of the ex ante or market value of the patented technology.12

Third, the shadow of litigation is particularly problematic in the communications and technology sector, in which products typically include hundreds or thousands of patented technologies. A court-ordered injunction involving such products would deprive the implementer of not only the value of the technology covered by the patent-in-suit, but also the value of the entire product.13 Implementers that are forced to bear the risk of an injunction are thus induced to agree to royalties greater than those that would be appropriate if only the value of the patented technology were at stake. Those royalties systematically provide SEP holders with excessive compensation in comparison with the benchmark of ex ante royalties.

These implications of lock-in and ex post dealings are well-understood: they represent an example of the general concept of lock-in and opportunism developed by Oliver Williamson.14 The Federal Circuit has also recognized the market distortions caused by the inclusion of patented technologies in public standards and the resulting danger of patent holdup involving SEPs.15

For these and other reasons, the SEP holder has ex post monopoly power that, if left unchecked, would enable it to obtain royalties far in excess of the royalties that it could earn in a competitive market.16 To address this common problem and limit ex post opportunism by SEP holders, SSOs typically require participants that own SEPs to make certain FRAND commitments. In particular, by requiring a commitment to license on “fair and reasonable” terms, the FRAND requirement aims to prevent, or at least reduce, the extent of monopoly pricing by SEP holders. And by requiring a commitment to license on “nondiscriminatory” terms, the FRAND requirement can prevent SEP holders from extracting monopoly premiums by selective licensing or, more important, migrating their monopoly power from the FRAND-regulated market to unregulated standard-implementing product markets by licensing to only one or a few implementers or licensing to selected implementers on discriminatorily favorable terms.

#### Holdup is accentuated by FTC v Qualcomm

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Standards can enhance competition and consumer choice, but they also massively inflate the value of patents deemed essential to the standard, and give their owners the power to sue companies that implement the standard for money damages or injunctions to block them from using their SEPs. When standards cover critical features like wireless connectivity, SEP owners wield a huge amount of “hold-up” power because their patents allow them to effectively block access to the standard altogether. That lets them charge unduly large tolls to anyone who wants to implement the standard.

To minimize that risk, standard-setting organizations typically require companies that want their patented technology incorporated into a standard to promise in advance to license their SEPs to others on fair, reasonable, and non-discriminatory (FRAND) terms. But that promise strikes at a key tension between antitrust and patent law: patent owners have no obligation to let anyone use technology their patent covers, but to get those technologies incorporated into standards, patent owners usually have to promise that they will give permission to anyone who wants to implement the standard as long as they pay a reasonable license fee.

Qualcomm is one of the most important and dominant companies in the history of wireless communication standards. It is a multinational conglomerate that has owned patents on every major wireless communication standard since its first CDMA patent in 1985, and it participates in the standard-setting organizations that define those standards. Qualcomm is somewhat unique in that it not only licenses SEPs, but also supplies the modem chips used by a wide range of devices. These include chips that implement wireless communication standards, which lie at the heart of every mobile computing device.

Although Qualcomm promised to license its SEPs (including patents essential to CDMA, 3G, 4G, and 5G) on FRAND terms, its conduct has to many looked unfair, unreasonable, and highly discriminatory. In particular, Qualcomm has drawn scrutiny for bundling tens of thousands of patents together—including many that are not standard-essential—and offering portfolio-only licenses no matter what licensees actually want or need; refusing to sell modem chips to anyone without a SEP license and threatening to withhold chips from companies trying to negotiate different license terms; refusing to license anyone other than original-equipment manufacturers (OEMs); and insisting on royalties calculated as a percentage of the sale price of a handset sold to end users for hundreds of dollars, despite the minimal contribution of any particular patent to the retail value.

In 2017, the U.S. Federal Trade Commission [sued](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used) Qualcomm for violating both sections of the Sherman Antitrust Act by engaging in a number of anticompetitive SEP licensing practices. In May 2019, the U.S. District Court for the Northern District of California agreed with the FTC, identifying numerous instances of Qualcomm’s unlawful, anticompetitive conduct in a comprehensive [233-page opinion](https://www.eff.org/document/ftc-v-qualcomm-district-court-opinion). We were pleased to see the FTC take action and the district court credit the overwhelming evidence that Qualcomm’s conduct is corrosive to market-based competition and threatens to cement Qualcomm’s dominance for years to come.

But this month, a panel of judges from the Court of Appeals for the Ninth Circuit unanimously [overturned](https://www.eff.org/document/ninth-circuit-opinion-ftc-v-qualcomm) the district court’s decision, reasoning that Qualcomm’s conduct was “hypercompetitive” but not “anticompetitive,” and therefore not a violation of antitrust law. To reach that result, the Ninth Circuit made the patent grant more powerful and antitrust law weaker than ever.

According to the Ninth Circuit, patent owners don’t have a duty to let anyone use what their patent covers, and therefore Qualcomm had no duty to license its SEPs to anyone. But that framing requires ignoring the promises Qualcomm made to license its SEPs on reasonable and non-discriminatory terms—promises that courts in this country and around the world have consistently enforced. It also means ignoring antitrust principles like the essential facilities doctrine, which limits the ability of a monopolist with hold-up power over an essential facility (like a port) to shut out rivals. Instead, the Ninth Circuit held rather simplistically that a duty to deal could arise only if the monopolist had provided access, and then reversed its policy.

But even when Qualcomm restricted its licensing policies in critical ways, the Ninth Circuit found reasons to approve those restrictions. For example, Qualcomm stopped licensing its patents to chip manufacturers and started licensing them only to OEMs. This had a major benefit: it let Qualcomm charge a much higher royalty rate based on the high retail price of the end user devices, like smartphones and tablets, that OEMs make and sell. If Qualcomm had continued to license to chip suppliers, its patents would be “exhausted” once the chips were sold to OEMs, extinguishing Qualcomm’s right to assert its patents and control how the chips were used.

Patent exhaustion is a century-old doctrine that protects the rights of consumers to use things they buy without getting the patent owner’s permission again and again. Patent exhaustion is important because it prevents price-gouging, but also because it protects space for innovation by letting people use things they buy freely, including to build innovations of their own. The doctrine thus helps patent law serve its underlying goal—promoting economic growth and innovation. In other words, the doctrine of exhaustion is baked into the patent grant; it is not optional. Nevertheless, the Ninth Circuit wholeheartedly approved of Qualcomm’s efforts to avoid exhaustion—even when that meant cutting off access to previous licensees (chip-makers) in ways that let Qualcomm charge far more in licensing fees than its SEPs could possibly have contributed to the retail value of the final product.

It makes no sense that Qualcomm could contract around a fundamental principle like patent exhaustion, but at the same time did not assume any antitrust duty to deal under these circumstances. Worse, it’s harmful for the economy, innovation, and consumers. Unfortunately, the kind of harm that antitrust law recognizes is limited to harm affecting “competition” or the “competitive process.” Antitrust law, at least as the Ninth Circuit interprets it, doesn’t do nearly enough to address the harm downstream consumers experience when they pay inflated prices for high-tech devices, and miss out on innovation that might have developed from fair, reasonable, and non-discriminatory licensing practices.

We hope the FTC sticks to its guns and asks the Ninth Circuit to go en banc and reconsider this decision. Otherwise, antitrust law will become an even weaker weapon against innovation-stifling conduct in technology markets.

#### Weakened antitrust enforcement emboldens firms to follow Qualcomm’s lead

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While the FRAND process has been highly productive, it is also fragile. Firms are tempted to make commitments at the beginning when the incentive to join is large, but renege on them later when they can profit by doing so. At least in this particular case, private FRAND enforcement had not worked very well. Qualcomm had been able to violate FRAND commitments in order to exclude rivals and obtain higher royalties than FRAND would permit, largely with impunity. Other firms will very likely follow Qualcomm’s lead. If that happens the FRAND system will fall apart, doing irreparable injury to the modern wireless telecommunications network or, at the very least, diminishing the leadership role of the United States in preserving effective network competition.

While governments can be heavily involved in standard set-ting,9 the implementation of technical standards in information technologies is largely the work of private actors. Government involvement is limited mainly to enforcement of contract, intellectual property, or antitrust law. As private actors, those involved in standard setting or compliance are fully subject to the federal antitrust laws.

This Article addresses one question: when is an SSO participant’s violation of a FRAND commitment an antitrust violation, and if it is, of what kind and what are the implications for remedies? It warns against two extremes. One is thinking that any violation of a FRAND commitment is an antitrust violation as well. In the first instance FRAND obligations are contractual, and most breaches of contract do not violate any antitrust law. The other extreme is thinking that, because a FRAND violation is a breach of contract, it cannot also be an antitrust violation. The question of an antitrust violation does not de-pend on whether the conduct breached a particular agreement but rather on whether it caused competitive harm. This can happen because the conduct restrained trade under section 1 of the Sherman Act, was unreasonably exclusionary under section 2 of the Sherman Act, or amounted to an anticompetitive condition or understanding as defined by section 3 of the Clay-ton Act.10 The end goal is to identify practices that harm com-petition, thereby injuring consumers.

The Ninth Circuit’s Qualcomm decision will make antitrust violations in the context of FRAND licensing much more difficult to prove, even in cases where anticompetitive behavior and consumer harm seem clear.11 Indeed, in this case the court itself acknowledged the harm to consumers but appeared to think that they were not entitled to protection.12 If this decision stands, FRAND obligations will to a larger extent have to be settled through private litigation and the federal antitrust enforcement agencies will have a diminished role. Anticompetitive behavior by one firm that is not effectively disciplined will lead others to do the same thing.

#### A trusted and credible system for ICT innovation is critical to rapid tech diffusion and economic growth---absent FRAND, the system will collapse.

Bauer et al. 17, \*Matthias Bauer is Senior Economist at ECIPE; \*Fredrik Erixon is a Swedish economist and writer. He has been the Director of the European Centre for International Political Economy (ECIPE) ever since its start in 2006; (October 2017, “Standard Essential Patents and the Quest for Faster Diffusion of Technology”, https://ecipe.org/publications/standard-essential-patents/)

It is easy to take a pessimistic view about whether the system will break. If the current trend continues, the system is likely to break at some point for the simple reason that companies will not trust it anymore. The series of legal disputes witnessed over the past years – sometimes referred to as the “smartphone patent wars” – has been fodder for a pessimistic reading of “the two tales of SEPs”. While it is common in the business world that disputes over patents and licenses are settled in courts, various SEP disputes have revealed problematic aspects of the SEP market that are different from those disputes that follow the normal stream of business and contracts. Often, the SEP disputes are less concerned about the rights and boundaries of patents, and more about antitrust limits to market behavior: they concern market abusive practices and restrictions to competition as much as they are about intellectual property.

If the SEP system actually does break at some point, the consequences would be felt throughout the economy. SEPs have been a critical part of the ICT revolution. SEPs have allowed for the fast rates of innovation diffusion that the world has witnessed over the past quarter of a century. All the computer and Internet related products and services that people are now dependent upon for their private and professional lives are intricate webs of intellectual property. As many as 250,000 patents can be used to claim ownership of some technical specification or design element in a single smartphone (NYT 2012). A laptop, suggests one calculation, implements more than 250 interoperability standards (Biddle et al. 2010), and the number of SEP holders for 3G and 4G standards grew from 2 in 1994 to 130 in 2013 while the number of SEPs rose from fewer than 150 in 1994 to more than 150,000 in 2013 (Galetovic and Gupta 2016). The standardization-body ETSI has registered more than 150,000 declarations of SEPs from companies, and ETSI is just one of many bodies in the world of ICT standardization. For the 3G standard, the same body has about 24,000 patents that have been declared essential. Now, with the economy yet again on the threshold of big technological change, a trusted and credible system for creators and users of technology to standardize proprietary technology would be a boon for innovation, interoperability and – ultimately – the consumers.

And there are reasons for optimism. Although many of the problems in the SEP regimes need to be addressed, the numbers above indicate that the SEP system is in fact attractive to patent holders and SEP implementers. It is easy to see why: neither holders nor implementers are presented with alternative options that on the face of it would be far more profitable for them. In other words, there simply would not be as many patents declared as essential if both creators and users of technology believed the SEP system worked to their disadvantage or was grossly unfair. While the reality for some companies may be that legal disputes and unpredictability prompt them to find other ways than SEPs to get access to key technologies for their products, it remains the case that most stakeholders have strong economic incentives to maintain a balanced SEP system that is trusted.

First, standard essential patents are an asset for creators of technology because, by becoming essential to a standard, their volumes of sales for technologies that users value rise significantly. As many holders want to raise more revenues for their SEPs and – ideally – have the freedom to contract with buyers on their terms, they can expand their customer base when they agree to sell patented technology in accordance with a set of rules that are designed to prevent SEP holders exploiting the weakness of a customer that has grown dependent on having access to their technology.

Second, SEPs are hugely beneficial also to those that buy the licenses – the implementers or users. Through the SEP system, they can access technologies that are interoperable and work with different products and functionalities – and they can do it under conditions that, if history is a guide, in most cases give them stable and predictable terms of contract. As a consequence, both creators and users can focus on their competitive advantages and profit on the economies of scale and specialization. Downstream firms do not need to develop their own upstream technology and upstream firms do not need to package their technologies in end-customer products in order to make their products valuable.

Third, standard-setting organisations (SSOs) also have a big stake in an SEP system that works well – and, like creators and users of technology, they would stand to lose significantly if the SEP system were to collapse.

Lastly, the biggest beneficiaries are individual consumers – those who buy the end products using FRAND-conditioned SEPs. The advent of SEPs and the rules represented by FRAND have enabled a development of fast technology creation and contributed to the rapid diffusion in ICT goods and ICT-based services. The SEP system has also allowed for new competition, both between existing technologies and brands, and from new ones that have stepped into the market with the ambition to disrupt it, again to the benefit of the consumer. It is difficult to imagine that the ICT and digital development would have been as fast as it has been if SEPs had not been a central feature of the market.

The changing fortunes of companies operating in the cellular and smartphone market would not have been possible if there had not been an SEP system that supported competition. Now that the world economy is on the doorstep of new innovations that are dependent on a great number of input technologies – e.g. the Internet-of-Things, transport connectivity and intelligent vehicles – it is crucially important for the consumer that a balanced and functioning SEP system is maintained and that actors in the system converge towards it – which would ultimately meet their economic interests.

#### ICT innovation is key to post-COVID economic recovery and long-term growth.

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Introduction

As the global economy has entered recession in 2020, triggered by the COVID-19 pandemic, the human casualties, and economic damage are perceived to be very large. Even as the health crisis will gradually become manageable, the impact on economic growth can be long-lasting and the recovery path can take several years. In particular, growth drivers such as the pace of job creation, income generation and investment may take several years to get back to pre-crisis trends. Initially the productivity of those growth drivers may be of less concern as the mantra of ‘we’ll do what it takes to avoid worse’ is predominant in this phase of the crisis.

However, once the recovery gets underway the productive use of resources is key to sustained growth. While we do not ignore the short-term challenges of the economic recovery, our primary focus in this paper is on the productivity puzzle from a long-term perspective. Productivity is driven by technological change and innovation which, in turn, depends on investment in human and physical capital as well as in other ‘missing capitals’ often referred to as intangible assets. Indeed, those investments create a positive feedback effect, as the productivity it generates also helps to make more efficient usage of scarce resources in the future. When properly measured and valued, productivity also provides a critical yardstick to realise a fairer distribution of the gains from economic growth to those who bring the resources to bear. It thereby creates the incentives for people to produce and business to invest helping to drive economic growth and raise living standards.

Unfortunately, in the aftermath of the global financial crisis of 2008/2009, many economies around the world, especially advanced economies, have failed to recharge the economy by powering productivity as the key source of growth in the long term. Indeed the latest update of The Conference Board Total Economy Database (July 2020) points at significant weakening in labor productivity growth in Europe up to 2019 (figure 1a–c). While the United States experienced somewhat faster productivity growth from 2017 to 2019 than the Euro Area and the United Kingdom, it still has not recovered to the rates of productivity growth from before the global financial crisis either.

The slowdown in productivity growth over the past 15 years has been well documented. There are multiple causes including an exhaustion of catch-up potential in emerging markets impacting economies along entire global value chains, and the drag from the global financial crisis because of low demand and weak investment, too low interest rates causing misallocations an overreliance on cheap labor, and failing fiscal policies (Bauer et al., 2020; Cette et al., 2016; Crafts, 2018; Dieppe, 2020; Fernald et al., 2017; Syverson, 2016).1 Technical measurement issues regarding inputs and outputs may have played a role as well.

In our earlier work we have stressed the importance of time lags in the adoption of new technologies, and in particular the complexity in generating productivity growth from the latest round of new digital technologies since the early 2010s, including the move toward mobile, ubiquitous access to broadband, the rise of cloud storage and advances in artificial intelligence (AI) and robotics (van Ark, 2016a, 2016b; van Ark and O’Mahony, 2016; van Ark et al., 2016).

While the first priority for economic recovery from the COVID-19 crisis is to restore jobs, it is important that any employment-intensive growth path does go together with a productivity revival. In this paper, we argue that it is possible to avoid another productivity slowdown. Underneath the aggregate figures, there is evidence pointing toward a possible tipping point at which many advanced economies may expect to see more widespread impacts from the adoption and absorption of digital technology on productivity and GDP growth.

In Section 2 we review the latest literature on the productivity impacts of general purpose technologies (GPTs), including the notion of time lapses through which digital technologies result in faster productivity growth. We also look at patterns by which innovation and productivity effects GPTs emerge across industries and disperse across the economy. We explain why the New Digital Economy (NDE) is especially characterised by long lag effects.

In Section 3 we provide an empirical analysis of productivity growth by industry data to observe whether we can detect a distinct pattern across groups of industries pointing to a structural improvement in recent years. We use a taxonomy on digital intensity by industry which was recently developed by the Organisation for Economic Co-operation and Development (OECD) (Calvino et al., 2018), showing that the most digital-intensive industries have experienced a relatively strong performance in terms of labor productivity growth since 2007 and especially since 2013.

In Section 4 of the paper, we discuss the connection between labor and skills in the digital economy, which we believe provides the key to a productivity revival. We developed a new metric on innovation competencies by occupation on the basis of data from the O\*Net database on occupation-specific descriptors in the United States (Hao et al., 2018). When applied to the United Kingdom, we find that innovation competencies point at stronger productivity effects by industry.

In Section 5 we focus on how productivity has been behaving in the short-term during the COVID-19 recession. In particular, we address the potential trade-offs between traditional pro-cyclical recovery effects and scarring effects the recession leaves, especially on the labor market. We argue that increased adoption and usage of digital technologies during the COVID-19 crisis may create a positive productivity effect. In the final section, Section 6, we will review our hypothesis that a productivity revival could be imminent in the light of the recovery from the COVID-19 crisis. In order not to miss this opportunity again, as happened a decade ago, we argue that a coordinated effort from business and policy is needed, and has to be delivered in such a way that the gains from productivity will be more widespread and such that those who provide the resources for growth are incentivised to deliver them in an efficient way.

2. The productivity paradox of the New Digital Economy

It is well known that General Purpose Technologies (GPTs), defined as new methods of producing and inventing new goods and services which are important enough to have a long-term aggregate impact on the economy, can take a significant amount of time to translate to faster productivity growth at the aggregate level of the economy. This is inherent to the three critical characteristics of a GPT as identified by Bresnahan and Trajtenberg (1995).2

1. Pervasiveness –The GPT should spread to most sectors.

2. Improvement –The GPT should get better over time and, hence, should keep lowering the costs of its users.

3. Innovation spawning –The GPT should make it easier to invent and produce new products or processes.

Historical analysis has focussed on productivity trends in previous technology phases (Bakker et al., 2019; Crafts, 2004). Recent literature has shown that the information and communication technology (ICT) revolution of the past 50 years can be characterised as a GPT and doesn’t pale with previous GPTs such as steam technology, electricity and the combustion engine. For example, Hempell (2005) concludes that ‘investment in information and communication technologies (ICT) are closely linked to complementary innovations and are most productive in firms with experience from earlier innovations’. In a more recent analysis of the evolution of the Internet, Simcoe (2015) argues that the modularity of the internet has prevented a fall in return to investments in innovation by ‘facilitating low-cost adaptation of a shared general-purpose technology to the demands of heterogeneous applications’. In a review of the data, Liao et al. (2016) conclude that:

‘...ICT investment does contribute to productivity but not in the usual manner –we find a positive (but lagged) ICT effect on technological progress. We argue that for a positive ICT role on growth to actually take place, a period of negative relationship between productivity and ICT investment together with ICT-using sectors’ capacity to learn from the embodied new technology was crucial. In addition, it took a learning period with appropriate complementary co-inventions for the new ICT-capital to become effective and its gains to be realised. Our findings provide solid, further empirical evidence to support ICT as a general purpose technology’.

#### Growth solves nuclear war.

Henricksen 17, \*Thomas H., emeritus senior fellow at the Hoover Institution; (March 23rd, 2017, “Post-American World Order,” Hoover Institution, <http://www.hoover.org/research/post-american-world-order>)

What Is To Be Done?

The first marching order is to dodge any kind of perpetual war of the sort that George Orwell outlined in  “1984,” which engulfed the three super states of Eastasia, Eurasia, and Oceania, and made possible the totalitarian Big Brother regime. A long-running Cold War-type confrontation would almost certainly take another form than the one that ran from 1945 until the downfall of the Soviet Union.

What prescriptions can be offered in the face of the escalating competition among the three global powers? First, by staying militarily and economically strong, the United States will have the resources to deter its peers’ hawkish behavior that might otherwise trigger a major conflict. Judging by the history of the Cold War, the coming strategic chess match with Russia and China will prove tense and demanding—since all the countries boast nuclear arms and long-range ballistic missiles. Next, the United States should widen and sustain willing coalitions of partners, something at which America excels, and at which China and Russia fail conspicuously.

There can be little room for error in fraught crises among nuclear-weaponized and hostile powers. Short- and long-term standoffs are likely, as they were during the Cold War. Thus, the playbook, in part, involves a waiting game in which each power looks to its rivals to suffer grievous internal problems which could entail a collapse, as happened to the Soviet Union.

Some Chinese and Russian experts predict grave domestic problems for each other. They also entertain similar thoughts about the United States, which they view as terminally decadent and catastrophically polarized over politics, ethnicity, and the future direction of the country. So, the brewing three-way struggle also involves a systemic contest, which will test the competitors’ economic and political institutions.

At this juncture, the world is entering a standoff among the three great and several not-so-great powers. Averting war, while defending our interests, will prove a challenge, calling for deft policy, political endurance, and economic growth, as well as sufficient military force to keep at bay aggressive states or prevail over them if ever a war breaks out.

#### Economic growth is responsible for drastic improvements in global living standards, and is the only path for future improvements.

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How good is growth, anyway ?

The history of economic growth indicates that, with some qualifications, growth alleviates misery, improves happiness and opportunity, and lengthens lives. Wealthier societies have better living standards, better medicines, and offer greater personal autonomy, greater fulfillment, and more sources of fun. While measured wealth does not exactly correspond to Wealth Plus, these two concepts have come pretty close to one another in the past, especially across the range of outcomes we have observed (as opposed to hypothetical thought experiments and counterfactuals).

We often forget how overwhelmingly positive the effects of economic growth have been. Economist Russ Roberts reports that he frequently polls journalists about how much economic growth there has been since the year 1900. According to Russ, the typical response is that the standard of living has gone up by around fifty percent. In reality, the U.S. standard of living has increased by a factor of five to seven, estimated conservatively, and possibly much more, depending on how we measure prices and the values of outputs over time, a highly inexact science.

The data show just how much living standards have gone up. In 1900, for instance, almost half of all U.S. households (forty-nine percent) had more than one occupant per room and almost one quarter (twenty-three percent) had over 3.5 persons per sleeping room. Slightly less than one quarter (twenty-four percent) of all U.S. households had running water, eighteen percent had refrigerators, and twelve percent had gas or electric lighting. Today, the figures for all of these stand at ninety-nine percent or higher. Back then, only five percent of households had telephones, and none of them had radio or TV. The high school graduation rate was only about six percent, and most jobs were physically arduous and had high rates of disability or even death. In the mid-nineteenth century, a typical worker might have put in somewhere between 2,800 and 3,300 hours of work a year; that estimate is now closer to 1,400 to 2,000 hours a year. 6

Until recently, polio, tuberculosis, and typhoid were common ailments, even among the rich. U.S. presidents George Washington, James Monroe, Andrew Jackson, Abraham Lincoln, Ulysses S. Grant, and James A. Garfield all caught malaria during their lives. Antibiotics and vaccines have existed for only a tiny fraction of human history, and it is no coincidence that they emerged in the wealthiest time period humanity has ever seen. There is also a strong and consistent relationship between wealth and rates of infant mortality; small children do best when they are born into wealthier countries, and that is because wealth supplies the resources to take better care of them.

As recently as the end of the nineteenth century, life expectancy in Western Europe was roughly forty years of age, and food took up fifty to seventy-five percent of a typical family budget. The typical diet in eighteenth-century France had about the same energy value as that of Rwanda in 1965, the most malnourished nation for that year. One effect of this deprivation was that most people simply did not have much energy for life.

In earlier time periods, most individuals performed hard physical labor, and a college or university education—or even a high school education—was a luxury. Leisure time has risen with economic growth. In 1880, about four-fifths of individuals’ discretionary time was spent working, according to economist Robert Fogel. Today we spend about fifty-nine percent of our time doing what we like, and that may rise to seventy-five percent by 2040. 8

The splendors of the modern world are not just frivolous baubles; they are important sources of human comfort and well-being. Imagine that a time traveler from the eighteenth century were to pay a visit to Bill Gates today. He would find televisions, automobiles, refrigerators, central heating, antibiotics, plentiful food, flush toilets, cell phones, personal computers, and affordable air travel, among other remarkable benefits. The most impressive features of Gates’s life, seen from the point of view of a person from the eighteenth century, are those shared by most citizens of wealthy countries today. My smartphone is as good as his. The very existence of an advanced civilization—the product of cumulative economic growth—confers immense benefits to ordinary citizens, including their ability to educate and entertain themselves and choose one life path over another. For further arguments along these lines, I recommend Steven Pinker’s recent book, Enlightenment Now: The Case for Reason, Science, Humanism, and Progress . 9

The economic growth of the wealthier countries benefits the very poor as well, though sometimes with considerable lags. The distribution of wealth changes over time, and not all growth trickles down, but as an overall historical average, the bottom quintile of an economy shares in growth. 10 You can see this by comparing the bottom quintile in, say, the United States to the bottom quintile in India or Mexico.

The richer economy can also do more to elevate the living standards of immigrants. Poor people who move to rich countries usually receive higher incomes and have better living conditions, and their children do better still. The richer the receiving country, the more new immigrants tend to benefit. Central American immigrants to the United States do better than Central American immigrants to Mexico or Nepalese immigrants to India. Immigrants also send remittances back home at a rate that far exceeds governmental foreign aid. Actual upward mobility in the United States far exceeds what the usual numbers indicate, because published statistics on upward mobility do not typically include a comparison with pre-immigration outcomes.

But the chain of benefits does not stop there. Migrants will often return to their home countries, bringing new skills and new business connections. Both India and Israel have developed vibrant technology and software scenes precisely because of their close ties with the start-up scene of the United States. English-language universities in English-speaking countries have trained many thousands of Asian students in science and engineering, again leading to new businesses and, eventually, higher economic growth in their home countries.

New medicines and technologies developed in wealthy nations also make their way to the rest of the world, as illustrated most conspicuously by the rapid spread of the cell phone and now the smartphone. One study predicts that if the leading twenty-one industrial countries were to boost their R&D by half a percentage point of GDP, U.S. output alone would grow by fifteen percent. But it doesn’t end there: output in Canada and Italy would grow by about twenty-five percent, and the output of all industrial nations would increase by 17.5 percent, on average. In the less economically developed countries, output would increase by about 10.6 percent on average. 11

Although these historical processes have often embodied unfairness and long lags of decades or more, economic growth has nonetheless brought wealth to the poor and elevated their status. The Greek city-states and the Roman Empire benefited from maritime trade across the Mediterranean; those regions in turn spread growth-enhancing institutions around Europe, Northern Africa, and the Middle East. The commercial revolution of the late Middle Ages and Renaissance reopened many of the trade routes of antiquity, and eventually human beings started to climb out of the Malthusian trap of very low per capita incomes at subsistence. The wealth of the West helped to enable the export miracles of the East Asian economies. Today, most poor countries seek greater access to wealthier Western and Asian markets, and flourish if they can achieve it. 12

For all the recent increases in inequality within individual nations, global inequality has declined over the last few decades, in large part because of growth in China and India. And the growth in these emerging nations was largely driven by earlier growth in the West and in East Asia. China, for instance, engaged in “catch-up” growth by adopting Western technologies and exporting to the wealthier nations. China has gone from being a quite poor nation to a “middle-income” nation with a sizable middle and upper class.

Although recent media coverage has focused almost exclusively on within-nation magnitudes, recent world history has been an extraordinarily egalitarian time. It is above all else a story about how global economic growth helps the poor. There has been a squeezing of the middle class in the wealthier nations, in part because of increasing global competition. Still, we have seen economic growth, aggregate wealth, and global income equality all rising together over the last twenty-five years. Many citizens in East Asia, South Asia, and Latin America have seen significant gains in their standard of living, and much of this has been a trickle-down effect from the earlier growth of the wealthier countries. Much of Africa is now following suit, bolstered in part by China’s demand for raw materials, and also by the spread of modern technologies such as affordable cell phones. 13

Sometimes extended periods of growth do not confer full or fair benefits to the poor or lower classes, for instance during the early phase of the British Industrial Revolution in the late eighteenth century. Still, the historical record suggests that it was better for Britain to push ahead with economic growth, as this eventually drove the greatest boost in living standards the world has ever seen. To be sure, there were probably better policies which, had they been adopted, would have distributed the benefits of growth more widely (e.g., fewer wars and Poor Law reform and free trade for the British). But even taking misguided policies into account, Britain fared better by pursuing economic growth rather than turning its back on the idea, even though significant real wage gains for the working class often did not arrive until the 1840s.

Nobel Laureate Amartya Sen has promoted the idea of “capabilities” as, if not quite a substitute for economic growth, then an alternative focus. Sen points out that our positive opportunities in life often matter more than the amount of cash in our bank accounts. He also notes that some parts of the world, such as the state of Kerala in India, have relatively good health and education indicators, even though their per capita incomes are relatively low.

Sen’s points are well taken, but they do not put a fundamental dent in the relevance of wealth, or, as I am calling it here, Wealth Plus. The significant benefits accrued from capabilities, such as health benefits, are accounted for in Wealth Plus, even if they are not properly represented in current GDP measures. In other words, Kerala is wealthier than some limited statistical measures imply. Wealth and good social outcomes are still strongly correlated on average, and this correlation is stronger over longer time horizons. For instance, if Kerala does not grow much in more narrow economic terms, it is unlikely to look so impressive in its social indicators fifty or one hundred years from now. Even today, Kerala manages as well as it does in large part because so many Keralans take jobs in wealthier countries, especially in the Gulf States, and send money back home. And compared to other Indian states, Kerala has an above-average measure of wealth, as well as above-average consumption expenditures, both of which are accounted for in traditional statistics. 14

The truth is that economic growth is the only permanent path out of squalor. Economic growth is how the Western world climbed out of the poverty of the year 1000 A.D. or 5000 B.C. It is how much of East Asia became remarkably prosperous. And it is how our living standards will improve in the future. Just as the present appears remarkable from the vantage point of the past, the future, at least provided growth continues, will offer comparable advances, including, perhaps, greater life expectancies, cures for debilitating diseases, and cognitive enhancements. Billions of people will have much better and longer lives. Many features of modern life might someday seem as backward as we now regard the large number of women in earlier centuries who died in childbirth for lack of proper care.

I myself have written of the great stagnation, a slowdown in growth which overtook the Western world starting in about 1973. It would be a failure of imagination, however, to believe that human progress has run its course. The more plausible view is that progress is unevenly bunched, we have been in a slow period as of late, various new developments are percolating, and we should do our best to help them along. Whether we like it or not, economic growth and technological progress do not always arrive at a steady pace.

World history offers various precedents for the idea of a “great transformation” leading to enormous increases in the quality and quantity of human lives. Our ancestors did not foresee the evolution of humans, the agricultural revolution, the “urban revolution” (Sumeria and Mesopotamia, circa 4000 B.C.), or the Industrial Revolution. For that matter, the East Asian revolution in economic growth was not widely anticipated. Each development development dramatically changed the human condition over time, and eventually very much for the better. The history of economic growth, to some extent, is the history of working out the consequences of such unforeseen transformations. It is unlikely that we have seen the last of such revolutions, at least provided that civilization manages to stay afloat.

Looking into the more distant future makes the question of the economic growth rate all the more important. For instance, a two percent rate of economic growth, as opposed to a one percent rate, makes only a small difference across the time horizon of a single year. But as time passes, the higher growth rate eventually brings about a very large boost to well-being. To make this concrete, here’s an experiment: redo U.S. history, but assume the country’s economy had grown one percentage point less each year between 1870 and 1990. In that scenario, the United States of 1990 would be no richer than the Mexico of 1990. 15

It is also worth pondering some comparisons with higher rates of economic growth, of the sort we often see in emerging economies. At a growth rate of ten percent per annum, as has been common in China, real per capita income doubles about once every seven years. At a much lower growth rate of one percent, such an improvement takes about sixty-nine years.

Robert E. Lucas, Nobel Laureate in Economics, put the point succinctly: “The consequences for human welfare involved in questions like these are staggering: once one starts to think about [exponential growth], it is hard to think about anything else.” 16

Even if you don’t regard material wealth as central to human well-being, economic growth brings many other values, including, for instance, much greater access to the arts and education. Economic growth also gives individuals greater autonomy and minimizes the chance that their destiny will be determined by the time and place in which they were born. It remains true that many individuals are born poor or are born into families that do not much respect formal education or are born far away from cities. Still, ask yourself a simple question: has there ever been a time in human history when so many individuals had such a good chance of becoming world-class scientists ?

Individuals today are more able to shape their futures, choose their friends, communicate with the outside world, and weave together diverse cultural strands when building out their personal narratives. Benjamin M. Friedman, in his brilliant The Moral Consequences of Economic Growth , shows just how many of the virtues of the modern world depend on higher and indeed growing levels of wealth. 17

The bottom line is this: the more rapidly growing economy will, at some point, bring about much higher levels of human well-being—and other plural values—on a consistent basis. If some set of choices or policies gives us a higher rate of economic growth, those same choices or policies are akin to a Crusonia plant.

#### Emergence of smart cities depends on IoT applications of 5G interoperability standards---absent FRAND, excessive royalties will undermine sustainable development.

Schwartz 18, \*Matt Schwartz, Privacy Fellowship Coordinator at ACT, App Association; (March 2nd, 2018, “It’s Smart to be FRANDly: How the FRAND Commitment Will Determine the Future of Smart Cities”, https://actonline.org/2018/03/02/its-smart-to-be-frandly-how-the-frand-commitment-will-determine-the-future-of-smart-cities/)

In December, we [outlined](https://actonline.org/2017/12/18/smart-cities-connecting-your-community-through-technology/%5d) the emergence of Smart Cities – cities that harness technological innovations like internet of things (IoT) devices and data analytics to improve essential infrastructure in growing urban centers. The technological foundation of Smart Cities aims to improve public safety, better allocate resources, and meet the needs of citizens more quickly.

A central element to Smart Cities is the comprehensive network of sensors and devices implemented within buildings, roads, traffic signs, and parking meters that allows them to interact with public, and potentially private-owned, infrastructure. These sensors will “speak” to one another, communicating information about energy usage, traffic density, or other elements of city management that have traditionally either been analyzed separately or not tracked at all. The potential of Smart Cities allows data to flow from previously disconnected branches of the city and be processed in real-time, unlocking previously unknown insights.

The powerful interoperability of Smart Cities will rely heavily on standardized technologies developed in organizations like the IEEE, which is responsible for standardizing the wi-fi technology we use every day. Standardized technologies often include standard-essential patents (SEPs), which, like their name suggests, are patents declared essential to an industry standard by a standards-setting organization. In simple terms, one cannot implement the standardized technology without using the patent.

Like regular patents, the users of SEPs must pay royalties or licensing fees to the patent owner before they may use it. For example, if a manufacturing company wants to make an IoT device interoperable with a 5G network, the manufacturer must pay a licensing fee to the owner of the SEP that is essential to the 5G standard. SEPs play a vital role in the new innovations we enjoy and have come to expect, and because of the value of these patents, SEP holders have the ability to demand high license fees from those who wish to implement the standard. To offset this competition issue, many SEP holders voluntarily agree to license their SEPs to any willing licensee under fair, reasonable, and non-discriminatory (FRAND) terms.

While wi-fi and LTE are standards that will be vital to Smart City deployment, countless new standardized technologies are being developed that will be integral to any fully-operational Smart City. With reasonable access to SEPs, assured by the FRAND commitment, innovators can enjoy the legal and business certainty they need to compete. While the meaning of the FRAND commitment continues to be refined – as evidenced by the development of SEP best practices recently launched by the App Association in Europe – its foundations are well-established.

But what happens when SEP holders do not abide by the FRAND licensing commitment, or simply refuse to license at all? Sadly, small and medium-sized companies would be forced to accept untenable licensing terms, but more realistically, they would be priced out of using the standard altogether. As a result, it would impose a barrier to innovation that would result in fewer products offered to consumers or cities eager to implement IoT technologies. For example, many hope the rise of autonomous vehicles will be seamlessly integrated into the Smart City network. But how beneficial would it be if only some autonomous vehicle brands are able to license the technology needed to communicate with traffic lights, simply because of the market power of a chipmaker? The FRAND commitment is an important backstop to that unfortunate possibility.

It is vital for SEP holders to honor FRAND licensing terms, if not for small and medium-sized innovators, then for the sustainability of future Smart Cities. FRAND creates a platform for innovation, providing a floor on which companies can stand, innovate, and compete. If the foundation of the FRAND commitment is reneged, American innovators pay a steep price – not only do they lose a key component of product development and market entry, but they are also left with years of expensive negotiations and litigation if they choose to challenge the licensing practice. What’s more, the confidence developed in the open standards development system is shaken, and Smart Cities have fewer choices in IoT solutions for their future.

To achieve the promise of Smart Cities, a balanced standards ecosystem is essential. We must allow small and medium-sized developers to leverage industry standards for innovation and prevent cost-prohibitive royalty structures and negotiating practices that are detrimental to competition, while also ensuring that SEP owners can protect their intellectual property and be fairly compensated for its use. The FRAND commitment continues to be the best framework to achieve this balance, and adherence to its principles will determine the future and success of Smart Cities.

#### Climate change is anthropogenic and causes extinction---5G-enabled smart cities are critical for mitigation and adaptation.

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Currently, the entire planet is at risk due to continual climate change [1–3]. The recorded increase in average temperature across the world in the past hundred years, and the associated changes attributed to this, are known as global warming. Many scientists are convinced by the published evidence that this change is anthropogenic and resulted from the elevated emission levels of global greenhouse gases (GHGs) [4,5]. Gases such as water vapor, carbon dioxide, methane, nitrous oxide, and ozone are responsible for the absorption and emission of thermal radiation. These changes in the relative quantities of the GHGs induce a proportional change in the amount of preserved solar energy. Presently, the accepted indicator for global warming is the sustained rise in the mean temperature worldwide. This definition is designed to account for the fact that there may be some localized exceptions to this rise. For example, there may be cooling experienced in a region while the global temperature may increase altogether, hence the need for average temperature. A key concern with the GHGs trapping of more heat in the atmosphere is that it affects both climate and short scale weather patterns. Consequently, it results in greater numbers of adverse weather events such as storms, heat waves, cold snaps, droughts, and fires [6]. Climate-related risks to health, livelihoods, food security, water supply, human safety, and economic growth are projected to increase with global warming of 1.5 ◦C [7] and further increase further at 2 ◦C, as shown in Figure 1. In addition, the risks to global aggregated economic growth due to the climate change impacts are projected to be lower at 1.5 ◦C than at 2 ◦C by the end of this century.

Carbon dioxide has the most substantial effect on global warming [8]. Although it was once assumed to have an ~100 year lifespan in the atmosphere, careful studies revealed that the situation is far worse, with three-quarters of the gas expected to remain for a time in the region of up to ~1000 years, with the remainder lasting for an indefinite period of time [9]. It was indicated that the present impacts of humanity on the atmosphere can certainly cause a long term problem [10]. Carbon dioxide is released when oil, coal, and other fossil fuels are burnt for the energy we use to power our homes, cars, and smartphones. By lessening its usage, we can curb our own contribution to climate change while saving money. The first challenge is eliminating the burning of coal, oil, and, eventually, natural gas. Oil is the lubricant of the global economy as it is hidden inside such ubiquitous items as plastic and corn, fundamental to the transportation of both consumers and goods. Coal is the substrate, supplying roughly half of the electricity worldwide, a percentage that is likely to grow according to the International Energy Agency (IEA). In fact, buildings contribute up to 43% of all the greenhouse gas emissions worldwide [11], even though investing in thicker insulation and other cost-effective as well as temperature-regulating strategies can save money in the long run. Investment in new infrastructures, or radical upgradation of the existing highways and transmission lines, may help to reduce greenhouse gas emissions, yielding economic growth in the developing countries.

Nations across the globe have kept very high targets to reducing their GHG discharges [12,13]. In order to meet these goals, considerable reductions in city energy usage is required. At a global scale, urban communities represent over half (55%) of the population, which is predicted to reach 68% by the middle of this century [14]. Urban areas claim ownership of the highest levels of energy use, gas emission, and also the largest local economy. As such, it is crucial for urban areas to reduce their consumption and utilize renewable sources wherever available to reduce their gas discharge levels. Smart cities often utilize digital sensors to measure and transmit data about the levels of GHGs in the city at that moment, as a means of tackling them [15]. The efficacy of such a system is thus reliant on the network used to collate and analyze the data collected as an extant network. The mobile telecommunications networks offer a convenient solution to this desire, as their pre-existence has the clear benefit of reducing costs compared to the design and implementation of a novel system. It is recognized that smart cities will certainly act as the key players meeting these ambitious targets [16,17]. In this study, we focused primarily on the potential applications of 5G network technology to control climate change in Singapore. In addition, a clear overview of the sustainability benefits of introducing 5G technology compatible smart cities, buildings, and farms in all aspects of urbanization is provided. Herein, the main purpose is to tackle the negative outcomes associated with anthropogenic climate change, with a particular focus on the contributions that are best made by the telecoms network operators.

Climate change is one of the most challenging problems that humanity has ever faced. Presently, hundreds of millions of lives, innumerable species, entire ecosystems, health, economy, and the future habitability of this planet are at risk. Fortunately, climate change is solvable, we just need to wisely exploit the existing technologies and sciences. Climate change mitigation is a pressing international need in which many management actions are required. The development of 5G technology has been largely driven by smart mobile devices and advanced communication technologies. It may thus serve as a technical enabler for a whole new range of business opportunities, energy, and facilities management, together with industrial applications. Moreover, it may enable different devices to work together seamlessly. Definitely, the 5G cellular network technology is expected to revolutionize the global industries with profound effects on the savings of energy, waste generation and recycling, and water resources management, thus reducing the climate change impacts.

#### Patent holdup is real and necessitates intervention, even if it can’t be systemically proven.

Contreras 19, \*Jorge Contreras, Professor, University of Utah S.J. Quinney College of Law; (2019, “MUCH ADO ABOUT HOLD-UP”, <https://www.illinoislawreview.org/wp-content/uploads/2019/08/Contreras.pdf>)

B. Protective Measures May Already Be Working to Reduce Hold-Up

Another important factor that should be considered regarding the purported lack of empirical evidence of systemic hold-up is the effect that existing policy measures have already had in reducing hold-up. As noted above, the threat of patent hold-up was a primary motivating factor for many SDOs to adopt policies requiring the disclosure and licensing of SEPs. These policies have been in place for decades. In the United States, the first such policy was adopted in 1959 by the American Standards Association (the predecessor to today’s American National Standards Institute (ANSI).102 Today, every one of the more than 200 ANSI-accredited developers of American National Standards must adhere to ANSI’s essential requirements, including the adoption of such a licensing policy for SEPs. Similar policies have existed in European and international standards organizations since at least the 1980s.103 These policies, which were developed by SDOs in large part to reduce the likelihood of hold-up within standard-setting systems, have had several decades to work, and it is likely that the lack of observed hold-up in some studies can be attributed to the successful operation of these policies.

Similarly, antitrust and competition enforcement agencies in the U.S. and Europe have been aware of the potential for hold-up connected with standardization for many years. Accordingly, they have brought enforcement actions when it has been alleged that hold-up behavior has resulted in a violation of the antitrust laws. High-profile enforcement actions against patent holders such as Rambus, 104 Google 105 and Qualcomm106 send powerful deterrent signals to the market and warn others not to engage in similar behavior lest they, too, become the subject of agency enforcement. Like SDO policies, it is likely that the general market awareness of agency interest in standard-setting and hold-up has, to a degree, limited the amount of hold-up that is actually attempted in the marketplace, thereby limiting the direct evidence of hold-up as a systemic problem.

But do the deterrent effects of SDO and agency efforts to reduce hold-up signify that hold-up is not a problem? Certainly not. To reach such a conclusion would be perverse: akin to claiming that burglary is not a problem in a neighborhood that experiences reduced burglary rates after it has implemented an active neighborhood watch program and enhanced policing.

C. Indicia of Healthy Markets do not Prove the Absence of Anticompetitive Conduct

As noted above, one of the principal arguments advanced by commentators seeking to refute the “hold-up theory” is that markets for telecommunications products, namely smart phones, are robust – evidenced by increasing product functionality, decreasing consumer prices and rapid innovation -- and that this degree of robustness indicates that hold-up cannot be a problem in these markets.107 If hold-up were a problem in these markets, they reason, we would see product stagnation, stable (but high) prices, and a lack of competition – features associated with classic examples of hold-up in markets for products such as natural resources and agricultural goods.108

But this argument relies on a false syllogism: hold-up results in market dysfunction; if a market functions well, then it cannot be subject to hold-up. The weaknesses in this argument are multifold. First, hold-up may exist in individual instances without sufficient weight to affect overall market characteristics, particularly in a large global market such as mobile telecommunications. Thus hold-up may exist, even in a market that outwardly appears to be functioning well. Second, there is no valid counterfactual to use to compare the health and robustness of the market for mobile telecommunications products.109 Other consumer electronics devices, such as televisions and DVD players, do not compare well with mobile telecommunications devices, which have taken on a unique character in the modern networked economy. Thus, observing the strength of the market fails to answer the critical questions “compared to what?” and how much stronger the market might be (through more product diversity, functionality, price reduction) without hold-up?

A simple historical illustration is useful in this context. During the decade leading up to the enactment of the Sherman Antitrust Act of 1890, several major U.S. commodity markets (e.g., steel, salt, petroleum, coal, sugar, lead, and others) came under intense scrutiny for a variety of allegedly anticompetitive industrial arrangements. One might have argued that these markets, had they been subject to the sorts of anticompetitive collusion that the Sherman Act sought to address, should have seen reductions of output and increases in price. Yet, between 1880 and 1890, U.S. output of salt, petroleum, steel, and coal all increased significantly, and prices of steel, sugar and lead all dropped significantly.110 Do these positive market indicia demonstrate that the subject markets were not subject to anticompetitive collusion, and that the Sherman Act was not necessary? Certainly, investigations of these industries revealed significant cartel behavior. I would suggest that few commentators today would argue that the coal, steel, sugar and other major industrial producers of the late nineteenth century were innocent of collusive and anticompetitive conduct, or that the Sherman Act was not a necessary and beneficial measure for the U.S. economy.111 Yet, had we relied solely on the positive characteristics exhibited by these markets as proof that anticompetitive conduct did not exist, then perhaps the Sherman Act never would have been enacted.

By the same token, the fact that global markets for standardized products such as computers and smart phones appear to be thriving does not itself refute the possibility of hold-up nor the existence of anticompetitive conduct in these markets. Nor does it allow regulators and policy makers to drop their guard or cease to monitor these important industries.

#### The plan requires SSO’s to administer reasonable action to prohibit ex post opportunism---that solves

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3. Application of the Basic Legal Principles

The antitrust principle is straightforward: industry-wide collaboration through SSOs to establish procompetitive standards is permitted only if it is no more restrictive of competition than reasonably necessary to enable creation of the standards. When standard setting predictably creates technology monopolies that, if unrestrained, will enable anticompetitive ex post opportunism that would otherwise not occur, an SSO that does not take effective measures to prevent or minimize such ex post opportunism engages in conduct that is more restrictive of competition than necessary. In that case, the SSO and, in appropriate cases, its members, may well violate Section 1 of the Sherman Act.

Under this principle, SSO procedures and FRAND rules should be evaluated based on whether they lead to reasonable SEP royalties, using the competitive ex ante licensing standard discussed above, which has been adopted by the courts in patent law. Put differently, FRAND rules should be evaluated based on their ability to prevent SEP holders from obtaining more than the ex ante value of their technology from implementers.

This limitation would not prevent a SEP holder from proﬁting, perhaps greatly, from participating in the SSO and having its patented technology included in the standard. The SEP holder continues to be rewarded for its technology because the inclusion of its technology in the standard can still greatly increase the volume of licensing opportunities available to the SEP holder.

Whether a particular set of FRAND rules are sufficiently effective in preventing ex post opportunism will depend on the particular circumstances. The procedural unfolding of the case will also depend upon the circumstances. As a general matter, the case would probably be structured as an ordinary Rule of Reason case.82

First, the plaintiff would have to demonstrate harm to competition as a result of the collaboration of the SSO’s members, many of which compete with one another. In this case, the harm to competition would stem from the ability of the SEP holder to exercise monopoly power by obtaining royalties in excess of the competitive, ex ante level. The decision to include patented technologies in the standard would be the allegedly unlawful agreement. Notably, the court need not determine what a FRAND royalty is; it would suffice to determine that market power has been created or exercised, and that existing SSO rules and policies were not adequate to prevent the competitive harm. The defendant, which could be the SSO or perhaps one or more SSO members, would win at this point if the plaintiff failed to show harm to competition. If might fail if the standard faces substantial competition and the court concludes that the SEP holder therefore does not have market power or if the SSO’s rules and policies are found to be effective in preventing ex post opportunism, even if the plaintiff or even the court thinks that other rules and policies would be preferable.

Second, if the plaintiff makes the requisite showing of harm to competition, the defendant(s) would then have to show some procompetitive justiﬁcation— in this case, the beneﬁts of the standard. These two initial steps should be straightforward.

Third, if as is likely the defendant is able to show a procompetitive justiﬁcation, the plaintiff would have to show that the SSO could have used available, reasonable alternatives to realize the efficiency beneﬁts with less or none of the competitive harms. The plaintiff might identify reasonable alternatives that would have led to a different standard, based on including unpatented technology in the standard or perhaps involving fewer SEPs or fewer owners of SEPs, which would be less subject to patent holdup. More likely, the plaintiff could suggest alternative SSO rules that would not change the standard, but would reduce the likelihood or extent of ex post opportunism. For example, the plaintiff might suggest more rigorous FRAND-type rules, such as rules that set forth more precise principles on which FRAND royalties are to be determined and the circumstances under which SEP holders might seek injunctions.

Fourth, the burden would then shift to the defendant(s) to show that the beneﬁts of the standard could not have been realized if the SSO had adopted any of the proffered alternatives or that those alternatives were unrealistic.83 The plaintiff would be entitled to judgment if the court concludes that those beneﬁts could have been realized with less competitive harm if the SSO had adopted the standard with different IPR rules or policies.

Our overall sense, based on experience and the empirical literature, is that the extant FRAND rules are generally useful, but tend to be inadequate because they are imprecise and leave unresolved such critical issues as (a) the meaning of a reasonable royalty, even conceptually; (b) the meaning of “non-discriminatory;” (c) to whom licenses must be offered; and (d) under what circumstances may a SEP holder obtain an injunction.84 These imprecise FRAND commitments are therefore not sufficient to adequately prevent ex post opportunism. The recent revisions to IEEE’s FRAND policy represent a signiﬁcant step in the right direction, but even this advance leaves important questions unanswered.85 If FRAND rules are inadequate in these ways, litigation involving extant FRAND rules would likely be resolved only at the ﬁnal, fourth step. The defendant would be able to demonstrate the beneﬁts created by the standard; the plaintiff would be able to demonstrate the creation of market power and that other reasonable and practical rules or policies would ameliorate the problem. The case would thus turn on whether the defendant is able to demonstrate that signiﬁcant beneﬁts associated with standardization could not have been realized if the SSO had adopted those other rules or policies.

The court would have available a variety of possible remedies if the plaintiff prevails. Implementers that paid supracompetitive royalties or were unlawfully excluded in whole or in part from product markets as a result of the inadequate FRAND policies would be entitled to damages and, in some cases, to treble damages.86 If the unlawful SSO conduct is regarded as the collective action of the SSO and its members, which is likely to be the case in most instances, SSO members would be jointly and severally liable for the damages. Forward-looking injunctive relief aimed at restoring competition would need to be fashioned to the requirements of the individual case. For example, a court could order the SSO to adopt a new rule or policy proposed by the plaintiff. If the court is reluctant to take on that governance role, it might give the SSO a period of time—maybe ninety days—to develop a rule, subject to the court’s ultimate approval, which would adequately ameliorate the competitive problem created by the SSO. Alternatively or in addition, the court might order the parties to attempt to negotiate a rule or policy on which they can agree. And, depending on the circumstances, the court might order SEP holders, including at least those that were defendants in the case, to comply with the new SSO rules and policies.

### 1AC---Cybersecurity ADV

#### Advantage 2 is Cybersecurity:

#### Aggressive patent strategies create structural flaws in 5G standardization that imperils domestic cybersecurity---market competition reduces the incidence of vulnerability and severity of attacks.

Duan 20, \*Charles Duan is a senior fellow and associate director of tech & innovation policy at the R Street Institute, where he focuses his research on intellectual property issues; (2020, “OF MONOPOLIES AND MONOCULTURES: THE INTERSECTION OF PATENTS AND NATIONAL SECURITY”, Santa Clara High Technology Law Journal, 36(4), 369-405. Retrieved from <https://www2.lib.ku.edu/login?url=https://www.proquest.com/scholarly-journals/monopolies-monocultures-intersection-patents/docview/2442966690/se-2?accountid=14556>)

III. COMPETITION AND CYBERSECURITY

In addition to the historical review done so far, another approach to understanding the relationship among patents, competition, and national security is to consider the role of cybersecurity. There is little doubt that computer system vulnerabilities that enable hacking and spread of computer exploits are a threat to the nation’s defenses, so better cybersecurity is a key part of national security strategy.155

Strong competition can thus complement national security by enhancing domestic cybersecurity, and patent assertion that unduly weakens competition detracts from cybersecurity.156 Competition promotes better cybersecurity in at least two ways. First, multiple studies show that competition encourages firms to improve their products on multiple vectors including cybersecurity. Second, competition avoids a situation that security experts call a “monoculture,” which increases vulnerability to severe cyberattacks. As former Secretary of Homeland Security Michael Chertoff wrote recently, “We need competition and multiple providers, not a potentially vulnerable technological monoculture,” to guarantee national security.157 Thus, cybersecurity provides a useful lens for understanding how unfettered patent assertion and licensing can detract from national security.

A. Cybersecurity as Competitive Value-Add

Competition enhances national security by reducing the incidence of technical vulnerabilities. That effect is especially important for security sensitive systems such as mobile telecommunications.

Intuitively, a causal chain from competition to cybersecurity makes logical sense. Computer security is a value-added benefit to consumers, so firms in competitive markets are likely to use security to gain an edge over their competitors.158 In monopolized markets, though, there may be less external impetus to test products for flaws, and the monopolist may choose to focus less on security and more on new product features or increased product quality.

Economic research confirms these hypotheses about competition leading to better cybersecurity. A 2009 empirical study of web browsers considered the impact of market concentration on the amount of time that vendors took to fix security vulnerabilities as they were discovered.159 The study found that the presence of more competitors correlated with faster cybersecurity response—a reduction of 8–10 days in response time per additional market rival.160 Similarly, business researchers in 2005 modeled incentives for firms to engage in sharing of cybersecurity information, and concluded that the “inclination to share information and invest in security technologies increases as the degree of competitiveness in an industry increases.”161 Another study found that, where two software firms are in competition, at least one will be willing to take on some degree of risk and responsibility for cybersecurity, whereas a monopoly software firm will consistently fail to accept such responsibility.162 To be sure, an unpublished study from 2017 found that some market concentration can make firms more responsive to cybersecurity issues, but only to a point: “being in a dominant position reduces the positive effect of having less competitors on the responsiveness of the vendor,” and indeed the “more dominant the firm is, the less rapid it is in releasing security patches.”163 This research confirms that competition is more conducive to cybersecurity.

It is not hard to see how this applies to emerging communication technologies markets. In the absence of competition, the above research suggests that device manufacturers, chip makers, and software developers will lack incentives to respond to vulnerabilities, to share information about cybersecurity practices and issues, and to take responsibility for security matters. Mobile phone chips have had their share of cybersecurity failures already.164 The best way to flush out ongoing and future cybersecurity issues is to maintain competitive pressure at all levels of the supply chain.

B. Vulnerabilities of “Monocultures”

A second reason why monopoly undermines cybersecurity is that monopoly leads to a “monoculture” of single-vendor products, opening the door to massive systemic failure in the case of a cyberattack. Computer researchers developed the theory of software monocultures in the early 2000s, in response to the regular phenomenon of computer viruses and other attacks spreading rapidly by exploiting flaws in the dominant operating system at the time, Microsoft Windows.165 Where a computer system such as Windows has a commanding share of users, a virus that exploits a flaw in that system can quickly spread to infect a whole interconnected ecosystem. An operating system monopoly thus enables fast and easy spread of cyberattacks, and better cybersecurity would be achieved through greater diversity in online systems.166 As one research group posited, “a network architecture that supports a collection of heterogeneous network elements for the same functional capability offers a greater possibility of surviving security attacks as compared to homogeneous networks.”167

There has been considerable study of the theory that computer monocultures are naturally more vulnerable to attacks.168 In one study, computer science researchers reviewed a catalog of 6,340 software vulnerabilities recorded in 2007, to compare whether comparable software would share the same flaws.169 Of the 2,627 vulnerabilities applicable to application software (as opposed to operating systems, web scripts, and other software components), only 29 (1.1%) applied to substitute products from different vendors but providing the same functionality.170 By contrast, different versions of a single software product were found to share vulnerabilities 84.7% of the time.171 Thus, software monocultures share exploitable flaws even when there is some variation in versions across the monoculture; by contrast, diversity in software is almost guaranteed to prevent a single flaw from affecting all users.

In the case of 5G and wireless mobile communications, a monoculture is an especially concerning possibility. To the extent that systems such as smart city sensors or communication networks are widely deployed in a monoculture fashion, a widespread attack could have devastating consequences, potentially blacking out a region and affecting essential services such as 911.172 A monoculture that is vulnerable to so-called “rootkits” or “backdoors”—maliciously installed software that enable bad actors to commandeer systems—could also enable mass surveillance or spying by private hackers or foreign governments.173 The presence of systems from multiple vendors would mitigate these possibilities.

#### Insecure technical standards cause inevitable systemic grid collapse---extinction.

DeNardis 21, \*Dr. Laura DeNardis, PhD in Science and Technology Studies from Virginia Tech, Dean of the School of Communication at American University, and Gordon M. Goldstein, Adjunct Senior Fellow at the Council on Foreign Relations, (March 1st, 2021, “The Real Lesson of the Texas Power Debacle”, Lawfare, 3/1/2021, https://www.lawfareblog.com/real-lesson-texas-power-debacle)

The infrastructure was essential, ubiquitous and providing basic functionality for everything in daily life from water to heat and transportation. And in an instant it was gone, plunging tens of thousands of residents into a life-threatening crisis. This is, of course, the narrative of the recent debacle in Texas, where a winter storm overwhelmed the state’s electrical grid and brought the state to a near-total blackout. But it should also be interpreted as a preemptive warning of what Americans will face from the next generation of the internet and the new realm of cybersecurity risk it will dramatically amplify.

Both forms of infrastructure—a state-run electrical grid and the 5G and “internet of things” future to which we are rapidly hurtling—share three attributes. First, their construction reflects a lack of imagination about the danger that can quickly coalesce when seemingly remote threat scenarios become real. Second, compounding a lack of analytic imagination is an absence of preparedness. Third, for both the Texas electrical grid and the emerging internet, public policy protections are either meager or completely absent.

In planning for the resilience of its electrical grid, public officials in Texas discounted the potentially devastating disruption that could occur from unpredictable events—whether related to climate change or just a once-a-century anomaly. They also eschewed precautions other states take seriously by allowing for the interconnection of electrical grid supply chains across their borders, ostensibly because of their ideological rejection of federal regulatory oversight governing such arrangements.

As the United States builds out a new national 5G cyber-physical communications network through private service providers, Americans similarly discount the risks—myriad in their diversity and severity—that are orders of magnitude more significant than what Texas confronted recently. More physical things than people are already connected. The super empowered internet of tomorrow, known among some in the field as the “internet of everything,” will exceed by tens of billions of devices the number of connections between individuals simply communicating via social media or digital screens.

This confronts policymakers with an imminent threat: A cyber outage is no longer about losing digital communications but about losing basic societal functioning and even human life. The failure of imagination is to think of the SolarWinds attack on U.S. federal agencies and tech companies as a worst-case scenario. The failure of imagination is to think of cybersecurity through a content-centric lens rather than as possible attacks on the material world. The emergence of internet-connected cardiac devices, digitally dependent cars, and internet-connected agriculture systems portend the stakes of a cyberattack to health care, economic and social functioning, and food security.

The United States should be prepared for, and certainly not be caught by surprise by, such cyberattacks. Yet, the internet of everything is notoriously insecure. Internet-connected physical objects are not necessarily upgradeable. Nor do they come with adequate default security and encryption. The 5G infrastructure that helps connect digital objects has been at the center of debates over Chinese espionage. Industrial cyber-physical systems are based on technical standards that have not been collaboratively vetted for security and interoperability. One of the most infamous cyberattacks—the so-called Mirai botnet that took down major media sites and corporations—hijacked these insecure objects in homes to carry out the assault. The United States is not yet prepared.

Finally, in the race to conceive and deploy effective public policy responses, the U.S. government as a whole is hardly more anticipatory or synthesized in its response to potential calamity than the state of Texas. The focus of U.S. cyber policy remains on information policy issues such as disinformation, manipulation and violent speech rather than securing the digital world that now powers our material day-to-day lives. The Biden administration confronts an enormous challenge in crafting a comprehensive strategy to the cybersecurity risks foreshadowed by the ruinous experience in Texas and its management of vital infrastructure. While the digital world has leapt from two-dimensional to three-dimensional space, cyber policy has not at all jumped from 2D to 3D.

This failure of imagination, preparedness and policy protection must not be America’s cyber future; the stakes are far too high and the costs are far too great. The Texas disaster is a potent illustration of what has always been true: Our digital society and economy are extremely vulnerable and grow more porous and subject to penetration day by day. As digital sensors and cyber control systems become further embedded in physical infrastructure like energy systems, agriculture and transportation, there is no longer a separation between security of the “real” world and security of the online world. They are entangled and increasingly enmeshed—and policy has yet to catch up to either envisioning or mitigating the looming threats the U.S. confronts.

If the energy grid cannot weather a winter storm, how can it be expected to withstand a major cyberattack? What other vital forms of national infrastructure—ranging from water, bridges, highways and roads, and ultimately our day-to-day financial system—are comparably at risk? As Texas dramatizes, it is neither hyperbolic nor exaggerated to assert that our survival could now depend on securing the inevitable cyber-physical future that is accelerating with stunning rapidity.

#### Actors have the means and motivations to strike critical infrastructure.

Wintch 21, \*Timothy M. Wintch, an active-duty Major in the United States Air Force. He is currently a graduate student at the Oettinger School of Science & Technology Intelligence, National Intelligence University, in Bethesda, Maryland. Mr. Wintch has over 11 years of experience in command-and-control operations as an Air Battle Manager. He holds a Bachelor of Arts in Politics from the University of California, Santa Cruz, and a Master of Arts in Military Studies from American Military University. (April 20th, 2021, “PERSPECTIVE: Cyber and Physical Threats to the U.S. Power Grid and Keeping the Lights on”, https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/)

Among critical infrastructure sectors in the U.S., energy is perhaps the most crucial of the 16 sectors defined by the Department of Homeland Security. This sector is so vital because it provides the energy necessary to run every other critical infrastructure sector. However, the U.S. power grid, the backbone of the energy sector, is built upon an aging skeleton that is becoming increasingly vulnerable every day. Whether from terrorists or nation-states like Russia and China, the power grid is susceptible to not just physical attacks, but also to cyber intrusion as well. However, much of this threat can be mitigated if the U.S. takes the appropriate steps to safeguard the power grid and avoid a potential catastrophe in the future.

Since Sept. 11, 2001, terrorism on U.S. soil has been at the forefront of American consciousness. Critical infrastructure provides an appealing target because of the disproportionally large impact even a small attack can have on the sectors. In particular, the power grid represents a particularly lucrative target, both in terms of the ease of access and the large impact it can make. The National Research Council stated that the U.S. power grid is “vulnerable to intelligent multi-site attacks by knowledgeable attackers intent on causing maximum physical damage to key components on a wide geographical scale.”[[1]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn1) Additionally, the physical security of transmission and distribution systems is difficult due to the dispersed nature of these key components, which in turn is advantageous to attackers as it reduces the likelihood of their capture.[[2]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn2) From 2002-2012, approximately 2,500 physical attacks occurred against transmission lines and towers worldwide and approximately 500 attacks against transformer substations.[[3]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn3) Terrorists have the motivation to attack the U.S. power grid but the very nature of the grid makes it highly vulnerable. The power grid is not only at risk from physical attacks, but also nation-state cyberattacks.

One nation that has shown both the capability and intent to use attacks against critical energy infrastructure is Russia, as demonstrated in their 2015 annexation of Crimea from Ukraine. A Russian cyber threat group known as Sandworm, which used its BlackEnergy malware, attacked Ukrainian computer systems that provide remote control of the Ukraine power grid.[[4]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn4) This attack, and another in 2016, each left the capital Kiev without power, prompting cyber experts to raise concern about the same malware already existing in NATO and the U.S. power grids.[[5]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn5) In any conflict between Russia and NATO, not only would similar cyberattacks pose a threat, but so would potential physical attacks severing fuel oil and natural gas lines to Western Europe. Russia has both the capability and intent to attack critical infrastructure, particularly power grids, during future conflicts in their “hybrid warfare” approach.

Another nation that has the capability to attack critical energy infrastructure is China, representing a threat to not just the U.S. energy infrastructure but also that of our allies whose support would be vital in a major conflict. A recent NATO report highlighted this threat from China’s Belt and Road Initiative, stating that “[China’s] foreign direct investment in strategic sectors [such as energy generation and distribution] …raises questions about whether access and control over such infrastructure can be maintained, particularly in crisis when it would be required to support the military.”[[6]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn6) Like Russia, China has been active with cyber intrusions in U.S. energy infrastructure. The Mission Support Center at Idaho National Laboratory characterized these as attacks as “multiple intrusions into US ICS/SCADA [Industrial Control Systems/Supervisory Control and Data Acquisition] and smart grid tools [that] may be aimed more at intellectual property theft and gathering intelligence to bolster their own infrastructure, but it is likely that they are also using these intrusions to develop capabilities to attack the [bulk electric system], as well.”[[7]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn7) China, therefore, has both the capability and intent to conduct cyber intrusions and attacks for myriad reasons.

Another arm of this threat is the reliance the U.S. energy industry has on imports from China, especially transformers. In early 2020, federal officials seized a transformer in the port of Houston that had been imported by the Jiangsu Huapeng Transformer Company before sending it to Sandia National Laboratory in Albuquerque. Sandia is contracted by the U.S. Department of Energy for mitigating national security threats.[[8]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn8) The Wall Street Journal reported that “Mike Howard, chief executive of the Electric Power Research Institute, a utility-funded technical organization, said that the diversion of a huge, expensive transformer is so unusual – in his experience, unprecedented – that it suggests officials had significant security concerns.”[[9]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn9) Previously destined for the Washington Area Power Administration’s Ault, Colo., substation, the transformer is believed to have been seized due to “backdoor” exploitable hardware emplaced by the Chinese prior to shipment.[[10]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn10) Shortly after these events, President Trump issued Executive Order 13920, “[Securing the United States Bulk-Power System](https://trumpwhitehouse.archives.gov/presidential-actions/executive-order-securing-united-states-bulk-power-system/),” essentially limiting the import of Chinese-built critical energy infrastructure components due to concerns about cybersecurity.[[11]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn11) Interestingly, Jiangsu Huapeng “boasted that it supported 10 percent of New York City’s electricity load.”[[12]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn12)

Franklin Kramer, the former Assistant Secretary of Defense for International Security Affairs, testified before a U.S. House of Representatives Energy and Commerce subcommittee during an energy and power hearing in 2011 and said that a “highly-coordinated and structured cyber, physical, or blended attack on the bulk power system, however, could result in long-term (irreparable) damage to key system components in multiple simultaneous or near-simultaneous strikes.” He added that “an outage could result with the potential to affect a wide geographic area and cause large population centers to lose power for extended periods.”[[13]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn13) Even the inclusion of features such as smart grids to the overall grid structure poses new vulnerabilities through their connectivity. Kramer stated that “such connectivity means that the distribution system could be a key vector for a national security attack on the grid.”[[14]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn14)

#### Those attacks cause accidental nuclear escalation.

Klare 19, \*Michael T. Klare is a professor emeritus of peace and world security studies at Hampshire College and senior visiting fellow at the Arms Control Association; (November 19th, “Cyber Battles, Nuclear Outcomes? Dangerous New Pathways to Escalation”, https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation)

Yet another pathway to escalation could arise from a cascading series of cyberstrikes and counterstrikes against vital national infrastructure rather than on military targets. All major powers, along with Iran and North Korea, have developed and deployed cyberweapons designed to disrupt and destroy major elements of an adversary’s key economic systems, such as power grids, financial systems, and transportation networks. As noted, Russia has infiltrated the U.S. electrical grid, and it is widely believed that the United States has done the same in Russia.[12](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12) The Pentagon has also devised a plan known as “Nitro Zeus,” intended to immobilize the entire Iranian economy and so force it to capitulate to U.S. demands or, if that approach failed, to pave the way for a crippling air and missile attack.[13](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12)

The danger here is that economic attacks of this sort, if undertaken during a period of tension and crisis, could lead to an escalating series of tit-for-tat attacks against ever more vital elements of an adversary’s critical infrastructure, producing widespread chaos and harm and eventually leading one side to initiate kinetic attacks on critical military targets, risking the slippery slope to nuclear conflict. For example, a Russian cyberattack on the U.S. power grid could trigger U.S. attacks on Russian energy and financial systems, causing widespread disorder in both countries and generating an impulse for even more devastating attacks. At some point, such attacks “could lead to major conflict and possibly nuclear war.”[14](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote14)

These are by no means the only pathways to escalation resulting from the offensive use of cyberweapons. Others include efforts by third parties, such as proxy states or terrorist organizations, to provoke a global nuclear crisis by causing early-warning systems to generate false readings (“spoofing”) of missile launches. Yet, they do provide a clear indication of the severity of the threat. As states’ reliance on cyberspace grows and cyberweapons become more powerful, the dangers of unintended or accidental escalation can only grow more severe.

#### Cyber-compromised NC3 causes nuclear war.

Klare 19, \*Michael T. Klare is a professor emeritus of peace and world security studies at Hampshire College and senior visiting fellow at the Arms Control Association; (November 19th, “Cyber Battles, Nuclear Outcomes? Dangerous New Pathways to Escalation”, <https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation>)

The Nuclear-Cyber Connection

These links exist because the NC3 systems of the United States and other nuclear-armed states are heavily dependent on computers and other digital processors for virtually every aspect of their operation and because those systems are highly vulnerable to cyberattack. Every nuclear force is composed, most basically, of weapons, early-warning radars, launch facilities, and the top officials, usually presidents or prime ministers, empowered to initiate a nuclear exchange. Connecting them all, however, is an extended network of communications and data-processing systems, all reliant on cyberspace. Warning systems, ground- and space-based, must constantly watch for and analyze possible enemy missile launches. Data on actual threats must rapidly be communicated to decision-makers, who must then weigh possible responses and communicate chosen outcomes to launch facilities, which in turn must provide attack vectors to delivery systems. All of this involves operations in cyberspace, and it is in this domain that great power rivals seek vulnerabilities to exploit in a constant struggle for advantage.

The use of cyberspace to gain an advantage over adversaries takes many forms and is not always aimed at nuclear systems. China has been accused of engaging in widespread cyberespionage to steal technical secrets from U.S. firms for economic and military advantages. Russia has been accused, most extensively in the Robert Mueller report, of exploiting cyberspace to interfere in the 2016 U.S. presidential election. Nonstate actors, including terrorist groups such as al Qaeda and the Islamic State group, have used the internet for recruiting combatants and spreading fear. Criminal groups, including some thought to be allied with state actors, such as North Korea, have used cyberspace to extort money from banks, municipalities, and individuals.[4](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote04) Attacks such as these occupy most of the time and attention of civilian and military cybersecurity organizations that attempt to thwart such attacks. Yet for those who worry about strategic stability and the risks of nuclear escalation, it is the threat of cyberattacks on NC3 systems that provokes the greatest concern.

This concern stems from the fact that, despite the immense effort devoted to protecting NC3 systems from cyberattack, no enterprise that relies so extensively on computers and cyberspace can be made 100 percent invulnerable to attack. This is so because such systems employ many devices and operating systems of various origins and vintages, most incorporating numerous software updates and “patches” over time, offering multiple vectors for attack. Electronic components can also be modified by hostile actors during production, transit, or insertion; and the whole system itself is dependent to a considerable degree on the electrical grid, which itself is vulnerable to cyberattack and is far less protected. Experienced “cyberwarriors” of every major power have been working for years to probe for weaknesses in these systems and in many cases have devised cyberweapons, typically, malicious software (malware) and computer viruses, to exploit those weaknesses for military advantage.[5](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote05)

Although activity in cyberspace is much more difficult to detect and track than conventional military operations, enough information has become public to indicate that the major nuclear powers, notably China, Russia, and the United States, along with such secondary powers as Iran and North Korea, have established extensive cyberwarfare capabilities and engage in offensive cyberoperations on a regular basis, often aimed at critical military infrastructure. “Cyberspace is a contested environment where we are in constant contact with adversaries,” General Paul M. Nakasone, commander of the U.S. Cyber Command (Cybercom), told the Senate Armed Services Committee in February 2019. “We see near-peer competitors [China and Russia] conducting sustained campaigns below the level of armed conflict to erode American strength and gain strategic advantage.”

Although eager to speak of adversary threats to U.S. interests, Nakasone was noticeably but not surprisingly reluctant to say much about U.S. offensive operations in cyberspace. He acknowledged, however, that Cybercom took such action to disrupt possible Russian interference in the 2018 midterm elections. “We created a persistent presence in cyberspace to monitor adversary actions and crafted tools and tactics to frustrate their efforts,” he testified in February. According to press accounts, this included a cyberattack aimed at paralyzing the Internet Research Agency, a “troll farm” in St. Petersburg said to have been deeply involved in generating disruptive propaganda during the 2016 presidential elections.[6](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote06)

Other press investigations have disclosed two other offensive operations undertaken by the United States. One called “Olympic Games” was intended to disrupt Iran’s drive to increase its uranium-enrichment capacity by sabotaging the centrifuges used in the process by infecting them with the so-called Stuxnet virus. Another left of launch effort was intended to cause malfunctions in North Korean missile tests.[7](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote07) Although not aimed at either of the U.S. principal nuclear adversaries, those two attacks demonstrated a willingness and capacity to conduct cyberattacks on the nuclear infrastructure of other states.

Efforts by strategic rivals of the United States to infiltrate and eventually degrade U.S. nuclear infrastructure are far less documented but thought to be no less prevalent. Russia, for example, is believed to have planted malware in the U.S. electrical utility grid, possibly with the intent of cutting off the flow of electricity to critical NC3 facilities in the event of a major crisis.[8](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote08) Indeed, every major power, including the United States, is believed to have crafted cyberweapons aimed at critical NC3 components and to have implanted malware in enemy systems for potential use in some future confrontation.

Pathways to Escalation

Knowing that the NC3 systems of the major powers are constantly being probed for weaknesses and probably infested with malware designed to be activated in a crisis, what does this say about the risks of escalation from a nonkinetic battle, that is, one fought without traditional weaponry, to a kinetic one, at first using conventional weapons and then, potentially, nuclear ones? None of this can be predicted in advance, but those analysts who have studied the subject worry about the emergence of dangerous new pathways for escalation. Indeed, several such scenarios have been identified.[9](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote09)

The first and possibly most dangerous path to escalation would arise from the early use of cyberweapons in a great power crisis to ~~paralyze~~ undermine the vital command, control, and communications capabilities of an adversary, many of which serve nuclear and conventional forces. In the “fog of war” that would naturally ensue from such an encounter, the recipient of such an attack might fear more punishing follow-up kinetic attacks, possibly including the use of nuclear weapons, and, fearing the loss of its own arsenal, launch its weapons immediately. This might occur, for example, in a confrontation between NATO and Russian forces in east and central Europe or between U.S. and Chinese forces in the Asia-Pacific region.

Speaking of a possible confrontation in Europe, for example, James N. Miller Jr. and Richard Fontaine wrote that “both sides would have overwhelming incentives to go early with offensive cyber and counter-space capabilities to negate the other side’s military capabilities or advantages.” If these early attacks succeeded, “it could result in huge military and coercive advantage for the attacker.” This might induce the recipient of such attacks to back down, affording its rival a major victory at very low cost. Alternatively, however, the recipient might view the attacks on its critical command, control, and communications infrastructure as the prelude to a full-scale attack aimed at neutralizing its nuclear capabilities and choose to strike first. “It is worth considering,” Miller and Fontaine concluded, “how even a very limited attack or incident could set both sides on a slippery slope to rapid escalation.”[10](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote10)

What makes the insertion of latent malware in an adversary’s NC3 systems so dangerous is that it may not even need to be activated to increase the risk of nuclear escalation. If a nuclear-armed state comes to believe that its critical systems are infested with enemy malware, its leaders might not trust the information provided by its early-warning systems in a crisis and might misconstrue the nature of an enemy attack, leading them to overreact and possibly launch their nuclear weapons out of fear they are at risk of a preemptive strike.

“The uncertainty caused by the unique character of a cyber threat could jeopardize the credibility of the nuclear deterrent and undermine strategic stability in ways that advances in nuclear and conventional weapons do not,” Page O. Stoutland and Samantha Pitts-Kiefer wrote in 2018 paper for the Nuclear Threat Initiative. “[T]he introduction of a flaw or malicious code into nuclear weapons through the supply chain that compromises the effectiveness of those weapons could lead to a lack of confidence in the nuclear deterrent,” undermining strategic stability.[11](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote11) Without confidence in the reliability of its nuclear weapons infrastructure, a nuclear-armed state may misinterpret confusing signals from its early-warning systems and, fearing the worst, launch its own nuclear weapons rather than lose them to an enemy’s first strike. This makes the scenario proffered in the 2018 NPR report, of a nuclear response to an enemy cyberattack, that much more alarming.

#### Action good

**Condit 15** – PhD, Distinguished Research Professor of Communication Studies at the University of Georgia---sex edited

(Celeste, “Multi-Layered Trajectories for Academic Contributions to Social Change,” Quarterly Journal of Speech, 101.1)

Thus, **when** Žižek and **others urge us to “Act”** with violence **to destroy the current Reality, without a vision of an alternative, on the grounds that the links between actions and consequences are never certain, we can call**his**[the] appeal**both**a failure of imagination**and a failure of reality. As for reality, **we have dozens of revolutions as models, and the historical record indicates quite clearly that they generally lead not to harmonious cooperation** (what I call “AnarchoNiceness” to gently mock the romanticism of Hardt and Negri) **but instead to the production of totalitarian states** **and**/or **violent factional strife.** A materialist constructivist epistemology accounts for this by predicting that it is not possible for symbol-using animals to exist in a symbolic void. **All symbolic movement has a trajectory, and if you have not imagined a potentially realizable alternative for that trajectory to take, then what people will leap into is biological predispositions**—**the first iteration of which is the rule of the strongest** primate. Indeed,**this is what experience with revolutions has shown to be the most probable outcome of a revolution that is merely against an Evil.** **The failure of imagination** in such rhetorics thereby **reveals itself to be critical**, so it is worth pondering sources of that failure. The rhetoric of “the kill” in social theory in the past half century has repeatedly reduced to the leap into a void because the symbolized alternative that the context of the twentieth century otherwise predispositionally offers is to the binary opposite of capitalism, i.e., communism. That rhetorical option, however, has been foreclosed by the historical discrediting of the readily imagined forms of communism (e.g., Žižek9). **The hard work to invent better alternatives is not as dramatically enticing as the story of the kill: such labor is piecemeal**, **intellectually difficult**, **requires multi-disciplinary understandings, and** perhaps **requires more creativity** **than the typical academic theorist can muster**. **In the absence of a viable alternative**, the **appeals to**Radical**Revolution seem to have been** **sustained by the emotional zing of the kill**, in many cases amped up by the appeal of autonomy and manliness (Žižek uses the former term and deploys the ethos of the latter). But **if one does not provide a viable vision** that **offers a reasonable chance of leaving most people better off than they are now, then Fox News has a better offering** (you'll be free and you'll get rich!). **A revolution posited as a void cannot succeed as a horizon of history**, **other than as constant local scale violent actions**, perhaps connected by shifting networks we call “terrorists.” This analysis of the geo-political situation, of the onto-epistemological character of language, and of the limitations of the dominant horizon of social change indicates that **the focal project** **for progressive Left Academics should** now **include the hard labor** **to produce alternative visions that appear materially feasible.**

# 2AC---Round 3

## ADV 1

### 2AC---AT Crane

#### Courts are experienced and competent at calculating fair royalties.

Cary et al. 08, \*George Cary is a partner in the Washington office of Cleary Gottlieb Steen & Hamilton LLP. He is a former Deputy Director of the Federal Trade Commission's Bureau of Competition and 1976 graduate of the Boalt Hall School of Law at the University of California-Berkeley. \*Larry Work-Dembowski is an associate in the Washington office of Cleary Gottlieb Steen & Hamilton LLP and a 2002 graduate of the Georgetown University Law Center. \*Paul Hayes is an associate in the Washington office of Cleary Gottlieb Steen & Hamilton LLP and a 2001 graduate of the New York University School of Law; (“Antitrust Implications of Abuse of Standard-Setting”, 15 GEO. Mason L. REV. 1241 (2008))

Although evaluation of FRAND commitments and licensing terms can be complex and fact-intensive, there should be no doubt that the courts and enforcement agencies are competent to apply antitrust law to deceptive FRAND commitments. Assessing whether a licensor has complied with its FRAND obligations does not require courts or agencies to make any determinations that they do not already commonly make in antitrust and intellectual property cases. Courts routinely calculate "reasonable royalties" in the patent litigation context 1 ' and compare the "but for" competitive market to the market in which a restraint of competition exists in order to determine damages in the antitrust context. 4 ' In assessing whether a licensor has met its FRAND obligations, a court would engage in similar calculations; it would compare the royalties charged in the ex post market to its assessment of what royalties would have prevailed in the competitive ex ante market.'43 In determining what royalties would have prevailed ex ante, a court would likely consider, among other things, the available alternatives to the technology at issue, the royalties charged to licensees practicing other standards for comparable technologies, and the royalties charged to licensees for comparable technologies in industries where there are no standards or FRAND commitments. Although this may be a demanding task in some cases, it is necessary because the alternative-concluding that FRAND obligations cannot be defined or enforced by the courts-would render FRAND obligations meaningless, would allow unfettered exercise of monopoly power by essential patent holders, and would cause debilitating un- certainty in the standard-setting process.

### 2AC---Democracy Turn

#### US leadership is democratic AND the plan solves

Duan 19, \*Charles Duan is a senior fellow and associate director of tech & innovation policy at the R Street Institute, where he focuses his research on intellectual property issues; (February 5th, 2019, “Why China Is Winning the 5G War”, https://nationalinterest.org/feature/why-china-winning-5g-war-43347)

There is little doubt today that American superiority in the next generation of mobile communications, commonly called 5G, is a matter of extraordinary national concern. There is also little doubt that China is a strong competitor, already having outspent the United States by [$24 billion](https://www2.deloitte.com/content/dam/Deloitte/us/Documents/technology-media-telecommunications/us-tmt-5g-deployment-imperative.pdf#page=3) and planning [$411 billion](https://www.scmp.com/tech/china-tech/article/2098948/china-plans-28-trillion-yuan-capital-expenditure-create-worlds) in 5G investment over the next decade. The Chinese government has also laid out multiple national plans for establishing the country as a leader in mobile technology, and the Chinese firm Huawei is poised to be the [top smartphone manufacturer](https://www.cnbc.com/2018/11/16/huawei-aims-to-overtake-samsung-as-no-1-smartphone-player-by-2020.html) by 2020.

And what are United States companies doing about this? Bickering over patents.

For years, the leading American supplier of advanced mobile communications chips has been the San Diego-based Qualcomm. The company has been an innovator of mobile technology, but it has also been a remarkable innovator of convoluted legal strategies. As an ongoing Federal Trade Commission [lawsuit alleges](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used), Qualcomm has used its dominant position as a chip supplier and its extensive patent holdings to weave an intricate web of patent licensing across the mobile industry. The effect of that complex licensing scheme, the FTC claims, has been to force competitor chipmakers out of the market and to extract concessions and high patent royalties from smartphone and mobile-device makers.

Qualcomm today faces only one major U.S. competitor—Intel, whose chips Apple recently [started using](https://www.cultofmac.com/484250/intel-reaping-rewards-apples-scrap-qualcomm/) instead of Qualcomm’s. Not surprisingly, Qualcomm has leveraged its patents to force a retaliatory investigation against Apple, the effect of which could be, as an administrative judge [recently determined](http://www.fosspatents.com/2018/10/itc-judge-didnt-buy-testimony-for-which.html), to boot Intel out of the mobile-chip market and leave Qualcomm as a monopoly.

It is hard to imagine that this infighting among Apple, Intel and Qualcomm is getting the United States very far in 5G, and it is harder to imagine that Qualcomm’s desired outcome would do so, either. The best path, instead, is the obvious one: allowing competition and expanding the number of firms working on 5G.

Competition encourages companies to out-innovate each other in order to grab market share. Of particular importance to 5G, competition leads to [better cybersecurity](https://morningconsult.com/opinions/in-the-race-to-5g-monopoly-considered-harmful/) in products, making them less vulnerable to hacking or misuse.

Competition is especially crucial when it comes to the technical standards that define how 5G works. These standards are the work of 3GPP, an international consortium of technology companies in the field. Chinese players such as Huawei and ZTE are major participants in 3GPP. Ensuring that 3GPP’s standards reflect American values requires having as many American companies at the negotiating table as possible—which is harder to achieve when those companies are trying to sue each other out of business.

Certainly patents themselves, as rewards for new inventions, are a driver of innovation in areas such as 5G. The problem, though, is not the existence of a patent system but the ever-expanding power of the patent laws, which encourage companies to pour dollars into complex patent licensing and assertion schemes—as companies like Qualcomm have done—rather than to perform the hard work of building new technologies. When innovation in patent strategy is more profitable than actual innovation, we lose the race to 5G and other technologies.

But don’t take my word for it. [Multiple members of Congress](https://www.patentprogress.org/2019/01/11/congress-weighs-in-on-qualcomm-and-apple-at-the-itc/), from both sides of the aisle, have denounced the use of patents to kick companies like Intel out of 5G development, predicting that such actions would “dampen the quality, innovation, competitive pricing, and in this case the preservation of a strong U.S. presence in the development of 5G and thus the national security of the United States.”

Or look to what China itself is doing. The Chinese government is handing out rewards left and right to encourage technology research and development. Indeed, it grants subsidies and financial benefits (ranging from the [ordinary](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2818503) to the [imperfect](https://funginstitute.berkeley.edu/wp-content/uploads/2013/12/patent_subsidy_Zhen.pdf) to the [bizarre](https://www.scmp.com/news/china/article/1681850/how-get-out-jail-early-china-buy-inventors-idea-and-patent-it)) to encourage its citizens to file for patents. But while China specifically encourages filing for patents, it does little to encourage using them: Patent infringement awards in court are peanuts—often only [five figures](https://scholarship.law.berkeley.edu/btlj/vol33/iss2/2/)—and most Chinese patent owners drop their patents [within five years](https://www.bloomberg.com/news/articles/2018-09-26/china-claims-more-patents-than-any-country-most-are-worthless) of getting them. The message in China is clear: You will be rewarded for innovating, but not for quibbling over patents.

The United States should take the same tack if it wants to match China in 5G. Ever-stronger patent rights encourage counterproductive disputes that are a drag on industry, a drag on research and development, and ultimately a drag on domestic competitiveness on the global stage. If America wants to lead in 5G, then it must clear the path for strong competition among leading American technology companies.

#### No Democracy impact

**Doorenspleet 19**. (Renske Doorenspleet – Assistant Professor of Politics and International Studies @ The University of Warwick. Ph.D. in political science from Leiden University. <KEN> “Rethinking the Value of Democracy A Comparative Perspective,” Palgrave Macmillan. DOA: 3/7/19. <https://link.springer.com/book/10.1007/978-3-319-91656-9>) \*note – copy and pasting errors, some words may be mispelled

First Result: There Is Correlation, but Other Explanations Are Signifcant Too The first subgroup consists of scholars who stress the importance of democratic peace, despite the fact their own analyses have shown that other factors are statistically signifcant as well (Maoz and Russett 1993; Rousseau et al. 1996; Gleditsch and Hegre 1997; Beck et al. 1998; Ray 2013). For example, some studies (e.g. Rousseau et al. 1996) included alternative independent variables in order to test realist arguments. They tested whether the distribution of power determines decisions to use force, and measures each state’s military capabilities relative to its opponent. A state’s military capability is the average of three elements: number of troops, military expenditures and military expenditures per soldier. They found that this realist variable was strong, positive and statistically signifcant at the 0.001 level in their analyses (see, e.g., Rousseau et al. 1996: 522, Table 2). However, not only a state’s military capabilities appeared to be an important explanation for peace. In addition, wealth, growth, alliances and contiguity played a crucial role when explaining interstate war (see, e.g., Maoz and Russett 1993: 632, Table 1).11 Moreover, when other factors are included, the impact of democracy on the likelihood of international crises is even spurious (Maoz and Russett 1993: 632; Henderson 2002: 141, see also p. 3).12 Still, scholars in this group keep defending the democratic peace idea, despite the fact that their own analyses showed the signifcance of alternative explanations. Second Result: Initially There Is Correlation, but the Impact of Democracy Is Spurious When Other Explanatory Factors Are Included in the Models The second subgroup of scholars is far more radical. Based on their own analyses, this group concludes that the democratic peace link is a spurious one (Weede 1984, 1996; Barbieri 1996; Mousseau 2013; Gartzke and Weisiger 2014).13 Typically, efforts to demonstrate the spuriousness of the statistical democratic peace pointed to other factors that, when accounted for ‘properly’, eliminated or dramatically reduced the statistical significance of shared democracy. Hence, the studies in this second group did not find strong evidence for the democratic peace hypothesis anymore, once other explanatory factors were included in the models.14 One of the most convincing alternative explanations of peace between countries is that there is no democratic peace, but a capitalist peace instead. The settlement in Germany and Japan succeeded because of the establishment of capitalist peace. Because of economic support by the Americans, who encouraged free trade and offered trade opportunities in practice as well, the poorer economies in Europe and Japan would gain economically, resulting in ‘economic growth, prosperity, and, ultimately, free trade among most of the more technologically advanced economies’ (Rasler and Thompson 2005: 232). By establishing and expanding free trade, the incentives for war would quickly decrease among trading states, according to this approach. To prevent new interstate wars after World War II, the capitalist peace was a far more important factor than the American promotion of democracy and its political institutions. The capitalist peace, or capitalist peace theory, also states that economic development accounts for both democracy and the peace among democratic nations. Economic development is a key factor to explain democracy (Lipset 1959; see also Hegre 2003; Weede 2004).15 Moreover, economic development also plays a role when explaining peace, and the presence of market-oriented economies in countries have a positive impact on both democracy in those countries and peace between them (Mousseau 2000, 2002, 2003, 2005, 2013; see also Hegre 2014). Democratic peace only exists when both democracies have high levels of economic development, when economic development is well above the global median. In fact, the poorest 21% of the democracies studied, and the poorest 4–5% of current democracies, are significantly more likely than other kinds of political systems to fight each other (see, e.g., Mousseau 2005). Moreover, if at least one of the democracies involved has a very low level of economic development, then democracy cannot prevent war.16 Still, there is a pacifying effect of free trade and economic interdependence, which is more important than the effect of democracy, because the former affects peace both directly and indirectly, by producing economic development and ultimately, democracy (see Weede 2004).17 Capitalist peace is not the only alternative explanation. Shared interests in general, and political similarities in specifc, can also be seen as an important second alternative explanation for war and peace between countries (Farber and Gowa 1995, 1997; Gartzke 2007; Gowa 1999; Henderson 2002). Democracies are not peaceful to each other because they are democratic, but rather because they are similar. So the difference of the scores of both countries also contributes to the confict proneness of the dyad. If the difference in levels of democracy is big, then the chance of conflict is higher (cf. Oneal and Russett 1997: 281–282). Many researchers have conflated both the confict-dampening impact of joined democracy and the confict-exacerbating impact of political distance in the variables focusing on political systems, but as Errol A. Henderson (2002: 32) convincingly argued: ‘Fusing these two contrasting attributes in a single variable makes it diffcult to distinguish between the competing processes’. Therefore, it is better to include an additional variable of ‘political dissimilarity’ in the model. Henderson (2002) was one of the frst scholars who included this variable and measured it by taking the absolute value of the difference between the two states’ scores. His main variables were not only political similarity, but also geographic distance and economic interdependence, and he concluded that democratic peace is a statistical artefact which disappears when those other variables are taken into account. Political similarity clearly has a pacifying effect18 (see Werner 2000; Henderson 2002; Beck et al. 2004), and it is not democracy per se which is the decisive factor.19 Hence, the benefts of trade and trade interdependence are essential explanations, while democracy is spurious or at least subordinate (see also Rosecrance 1986; Weede 1984, 1996; Hegre 2000, 2014; Jervis 2002; Souva 2003; Rasler and Thompson 2005: 235; Mousseau 2000, 2002, 2003, 2005). Based on those studies, it is safe to conclude that democracy, on its own, is an unlikely cause of the democratic peace.

## T---Per Se

### 2AC---AT: T---Prohibit = Per Se---TL

#### We meet---the plan still increases prohibitions on anticompetitive conduct, the rule of reason is simply a test that decides whether certain conduct actually violates said prohibition.

Fishman 19, \*Todd Fishman, [Allen & Overy LLP](https://www.jdsupra.com/profile/Allen_Overy_docs/); (January 31st, 2019, “The Rule of Reason as a Bar to Criminal Antitrust Enforcement”, https://www.jdsupra.com/legalnews/the-rule-of-reason-as-a-bar-to-criminal-87406/)

Antitrust law’s rule of reason was born of technical necessity. By its terms, §1 of the Sherman Act prohibits “[e] very contract, combination in the form of trust or otherwise, or conspiracy, in restraint of trade.” 15 U.S.C. §1. Despite the expansive language of the statutory prohibition, the Supreme Court has held that §1 prohibits only agreements that unreasonably restrain trade. *Board of Trade of Chicago v. United States*, 246 U.S. 231, 238 (1918); *Standard Oil Co. of N.J. v. United States*, 221 U.S. 1, 58-60 (1911). With the rule of reason, antitrust courts assumed a prudential role in administering the scope of antitrust violations, applying a factual inquiry weighing legitimate justifications for a restraint against any anticompetitive effects. Under the rule of reason, “the factfinder weighs all of the circumstances of a case in deciding whether a restrictive practice should be prohibited as imposing an unreasonable restraint on competition.” *Continental T.V. v. GTE Sylvania,* 433 U.S. 36, 49 (1977).

#### Counter-interpretation---rule of reason is a prohibition.

Light 19, Sarah E. Light Assistant Professor of Legal Studies and Business Ethics, The Wharton School, University of Pennsylvania., The Law of the Corporation as Environmental Law, 71 Stan. L. Rev. 137, 2019, Lexis/Nexis

While antitrust law can serve as an environmental mandate by prohibiting collusive behavior that keeps environmentally preferable goods from the market, there is also conflict between antitrust law's goals of promoting competition and environmental law's goals of promoting [\*177] conservation. 192 Because antitrust law's per se rule and rule of reason operate on a somewhat fluid continuum, 193 this Subpart discusses the two doctrines together. The per se rule operates as a prohibition, whereas the rule of reason operates as both a prohibition and a disincentive. As noted above, antitrust law generally prohibits certain types of market activity - price fixing, horizontal boycotts, and output limitations - as illegal per se, and harm to competition is presumed. 194 For example, if an industry association declines to award a seal of approval necessary for a product's sale without any good faith attempt to test the product's performance, but rather simply because that product is manufactured by a competitor, such an action would be illegal per se. 195 Under this Article's framework, a per se violation is thus a prohibition. The more fact-intensive inquiry under the rule of reason tests "whether the restraint imposed is such as merely regulates and perhaps thereby promotes competition or whether it is such as may suppress or even destroy competition." 196 While this extremely broad statement might suggest that any fact is relevant to the inquiry, the salient facts under the rule of reason are "those that tend to establish whether a restraint increases or decreases output, or decreases or increases prices." 197 If an anticompetitive effect is found, then the action is illegal and the rule of reason operates, like the per se rule, as a prohibition. 198 The rule of reason can also operate as a disincentive, even if no [\*178] court finds an anticompetitive effect, as uncertainty and litigation risk may discourage firms from undertaking legally permissible, environmentally positive industry collaborations. 199 Associations of firms have adopted numerous mechanisms of private environmental governance to address the management of common pool resources like fisheries, forests, and the global climate. 200 Examples include the Sustainable Apparel Coalition's Higg Index 201 and the American Chemistry Council's Responsible Care program. 202 But private industry standards raise special antitrust concerns. An agreement among competitors with respect to product or process specifications may exclude competitors who fail to meet such standards, raising the specter that such industry collaborations really constitute output limitations or efforts to limit competition. 203 While the U.S. Supreme Court has scrutinized private standard-setting associations carefully, 204 it has noted that if associations "promulgate … standards based on the merits of objective expert judgments and through procedures that prevent the standard-setting process from being biased by members with economic interests in stifling product competition … , those private standards can have significant procompetitive advantages." 205 In the absence of price fixing or a boycott, a rule of reason analysis generally applies to product standard setting by private associations. 206 The uncertain outcome [\*179] inherent in the application of antitrust law in this context could therefore serve as a potential disincentive to the adoption of private industry standards. 207 The challenge of course is that some form of explicit sanctions on noncompliant industry members may be necessary for private industry standards to be effective. In the context of private reputational mechanisms like the New York Diamond Dealers Club, 208 Barak Richman has pointed out that the Club's use of reputational sanctions and voluntary refusals to deal with actors who flout industry norms, while welfare enhancing, could nonetheless amount to violations of antitrust law. 209 This echoes the concern raised by Andrew King and Michael Lenox in their extensive empirical analysis of the Responsible Care program created by the Chemical Manufacturers Association (now the American Chemistry Council). 210 King and Lenox concluded that the absence of explicit sanctions on members who failed to meet the standards set by the program left the program vulnerable to "opportunism." 211 While they suggested that industry associations could look to third parties to enforce the rules, 212 an alternative way to facilitate the long-term environmental benefits of stronger sanctions would be to interpret antitrust law in conformity with the environmental priority principle presented below. 213 [\*180] In some instances, the conflict between the values of promoting competition and conserving environmental resources can be stark. 214 Jonathan Adler, for example, has identified this conflict in the context of fisheries - a tragedy of the commons situation in which some form of collective action is required to avoid overfishing. 215 He cites as an example Manaka v. Monterey Sardine Industries, Inc., in which a fisherman was excluded from a local fishing cooperative. 216 The fisherman sued the cooperative under the Sherman Act, and the court found an antitrust violation in his exclusion. 217 While the fishing cooperative's policies were no doubt exclusionary, Adler contends that they also promoted conservation by restricting catch. 218 The fishery collapsed by the 1950s, a collapse Adler hypothesizes might have been "inevitable" but that perhaps might not have occurred in the absence of the antitrust suit. 219 While a court performing a rule of reason analysis must consider whether a restraint on trade suppresses or destroys competition, Adler points out that courts may also "consider offsetting efficiencies from otherwise anticompetitive arrangements." 220 It is not clear, however, that the courts have consistently taken these factors into account. 221 Among other potential remedies, Adler argues that to resolve this tension between antitrust law, on the one hand, and private collective action to conserve environmental resources, on the other, courts should more actively consider the "ancillary conservation benefits of otherwise anticompetitive conduct." 222 Recognizing the long-term health of a fishery would be consistent with antitrust law's purpose of ensuring viable markets exist in the future, and consistent with the environmental priority principle introduced below. 223

#### Prohibit can mean ‘severely hinder’---doesn’t necessitate a ban.

Washington Court of Appeals 19 (KORSMO-judge. Opinion in State v. Kimball, No. 35441-5-III (Wash. Ct. App. Apr. 2, 2019). Google scholar caselaw. Date accessed 7/13/21).

His argument runs counter to the meaning of the word "prohibit." It means "1. To forbid by law. 2. To prevent, preclude, or severely hinder." BLACK'S LAW DICTIONARY 1405 (10th ed. 2014). As "severely hinder" suggests, a "prohibition" need not be an all or nothing proposition.

#### Business practices is generalized.

Twijnstra 14 (Rens W. Twijnstra. “On the State of Business: Trade, Entrepreneurship and Real Economic Governance In South Sudan” , Thesis submitted in fulfilment of the requirements for the degree of doctor at Wageningen University , <https://library.wur.nl/WebQuery/wurpubs/fulltext/306987> , 2014, date accessed 8/28/21)

Business practices refer to patterns of economic action. These may include cross-border trade (the buying, transporting and selling of goods across international borders), trade arbitrage (brokering and sub-contracting the buying, transporting and selling of goods to a range of third parties), entrepreneurship (the actions associated with organising economic activities, including operational management, financial management, human resource management, supply chain management), joint ventures (the actions associated with organising economic activities in collaboration between a local economic actor and a foreign/international economic actor. Business practices relate to ‘real’ economic governance in the way economic action is embedded in ‘concrete, ongoing systems of socio-political relations’ (Granovetter 1985, 487). This will be further explained in the theoretical section on fiscal anthropology below. The embeddedness of economic action, in short, dictates that when observing and documenting economic action it is important to consider the historic and sociopolitical context that shaped the performance of this action as it is.

#### The ‘per se’ distinction is meaningless---rules always devolve into standards.

Crane 7 Daniel A. Crane is Assistant Professor, Benjamin N. Cardozo School of Law, Yeshiva University, Rules Versus Standards in Antitrust Adjudication, 64 Wash. & Lee L. Rev. 49 (2007), https://scholarlycommons.law.wlu.edu/wlulr/vol64/iss1/3

Before proceeding much further, it is worth pausing to consider the possibility that a world of antitrust rules would be illusory because, in practice, rules always fade into standards. Take H.L.A. Hart's observation that "[n]atural languages like English are... irreducibly open-textured" when specifying "general classifying terms,' ' 0 0 or Wittgenstein's point that the problem with rules is that they do not tell you when they should be applied.' 0 ' Because language is irreducibly open-textured and indeterminate and because rules lack internal mechanisms to specify when they should be applied, even when the law is formally framed as a rule, it requires penumbral rules, canons of interpretation, and other secondary decisional criteria which end up swallowing the apparent simplicity of the rule. 10 2 Specifying the governing law as a simple, bright-line rule may merely conceal the fact that important balancing of social interests, weighing of probabilities, and choosing between competing ends and means lurk in the shadow of the rule. Declaring a legal rule thus appears misleading or even dishonest because it hides the social preferences that animate the decision-maker's conclusion. Under one interpretation, antitrust law provides the perfect illustration for Hart and Wittgenstein's point. In this view, there never have been such things as case-determinative antitrust rules-only standards clad in rule-bound rhetoric. The current march toward standards, then, is not so much a change in liability determinants as a dissipation of the mystery surrounding antitrust's concealed methodology. In a moment, I will dispute this possibility and argue that the specification of antitrust law as rule or standard has very important practical consequences. But first, it is worth acknowledging the extent to which Hart and Wittgenstein's observation rings true in antitrust. A case in point is antitrust law's long-standing per se prohibition against "price fixing." As any antitrust practitioner will recognize, price fixing appears in quotation marks because application of the per se rule depends not on the fact that competitors have literally fixed prices but that the challenged conduct falls within the antitrust category known as "price fixing." The judicial decision often thought to have established the per se rule against price-fixing did not involve price fixing either literally or figuratively but rather a gentleman's agreement by dominant oil producers to buy up distressed oil from small refineries and thereby stabilize the wholesale market. 1 03 The defendants never came close to agreeing on price. Nonetheless, the Supreme Court held that any "combination formed for the purpose and with the effect of raising, depressing, fixing, pegging, or stabilizing the price of a commodity in interstate or foreign commerce" amounts to "price fixing" in the relevant legal sense, whether or not the defendants have actually done the act that a lay person might suppose "price fixing" to be-fixing a price. 1 On the other hand, the Supreme Court has described an act of apparent price fixing by competitors-an agreement on prices for blanket licensing of musical repertoires-as something other than "price fixing" and hence subject to the rule of reason. 0 5 In BMI v. CBS, the Supreme Court rejected textual "literalism" and held that application of the per se rule against price fixing is not as "simplistic" as "determining whether two or more potential competitors have literally 'fixed' a 'price.'" 06 Rather, "[a] s generally used in the antitrust field, 'price fixing' is a shorthand way of describing certain categories of business behavior to which the per se rule has been held applicable."' 0 7 Application of the per se rule turns not on whether the conduct amounts literally to price fixing but on whether the "particular practice is one of those types or that it is 'plainly anticompetitive' and very likely without 'redeeming virtue."" 8 This flexibility in the per se rule invites endless pages of briefing on whether the conduct at issue should be properly characterized as "price fixing" because it unjustifiably tampers with the market mechanism for determining prices or as something else because it can be justified by efficiencies, a standard-favoring way of doing law.'0 9 Hence, Hart explains that rules inevitably dissolve into standards and Wittgentsein explains that rules do not tell us when to apply them.

## K---Capitalism

### 2AC---Extinction

#### Extinction is worth avoiding---it’s unwanted and causes immense pain.

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2.3. Existing people would endure physical pain and/or painful and/or premature deaths

Thinking about the ways in which human extinction might come about brings to the fore two more reasons it might be wrong. It could, for example, occur if all humans (or at least the critical number needed to be unable to replenish the population, leading to eventual extinction) underwent a sterilization procedure. Or perhaps it could come about due to anthropogenic climate change or a massive asteroid hitting the Earth and wiping out the species in the same way it did the dinosaurs millions of years ago. Each of these scenarios would involve significant physical and/or non-physical harms to existing people and their interests. Physically, people might suffer premature and possibly also painful deaths, for example. It is not hard to imagine examples in which the process of extinction could cause premature death. A nuclear winter that killed everyone or even just every woman under the age of 50 is a clear example of such a case. Obviously, some types of premature death themselves cannot be reasons to reject a principle. Every person dies eventually, sometimes earlier than the standard expected lifespan due to accidents or causes like spontaneously occurring incurable cancers. A cause such as disease is not a moral agent and therefore it cannot be wrong if it unavoidably kills a person prematurely. Scanlon says that the fact that a principle would reduce a person’s well-being gives that person a reason to reject the principle: ‘components of well-being figure prominently as grounds for reasonable rejection’ (Scanlon 1998, 214). However, it is not settled yet whether premature death is a setback to well-being. Some philosophers hold that death is a harm to the person who dies, whilst others argue that it is not.7 I will argue, however, that regardless of who is correct in that debate, being caused to die prematurely can be reason to reject a principle when it fails to show respect to the person as a rational agent. Scanlon says that recognizing others as rational beings with interests involves seeing reason to preserve life and prevent death: ‘appreciating the value of human life is primarily a matter of seeing human lives as something to be respected, where this involves seeing reasons not to destroy them, reasons to protect them, and reasons to want them to go well’ (Scanlon 1998, 104). The ‘respect for life’ in this case is a respect for the person living, not respect for human life in the abstract. This means that we can sometimes fail to protect human life without acting wrongfully if we still respect the person living. Scanlon gives the example of a person who faces a life of unending and extreme pain such that she wishes to end it by committing suicide. Scanlon does not think that the suicidal person shows a lack of respect for her own life by seeking to end it because the person whose life it is has no reason to want it to go on. This is important to note because it emphasizes the fact that the respect for human life is person-affecting. It is not wrong to murder because of the impersonal disvalue of death in general, but because taking someone’s life without their permission shows disrespect to that person. This supports its inclusion as a reason in the contractualist formula, regardless of what side ends up winning the ‘is death a harm?’ debate because even if death turns out not to harm the person who died, ending their life without their consent shows disrespect to that person. A person who could reject a principle permitting another to cause his or her premature death presumably does not wish to die at that time, or in that manner. Thus, if they are killed without their consent, their interests have not been taken into account, and they have a reason to reject the principle that allowed their premature death.8 This is as true in the case of death due to extinction as it is for death due to murder. However, physical pain may also be caused to existing people without killing them, but still resulting in human extinction. Imagine, for example, surgically removing everyone’s reproductive organs in order to prevent the creation of any future people. Another example could be a nuclear bomb that did not kill anyone, but did painfully render them infertile through illness or injury. These would be cases in which physical pain (through surgery or bombs) was inflicted on existing people and the extinction came about as a result of the painful incident rather than through death. Furthermore, one could imagine a situation in which a bomb (for example) killed enough people to cause extinction, but some people remained alive, but in terrible pain from injuries. It seems uncontroversial that the infliction of physical pain could be a reason to reject a principle. Although Scanlon says that an impact on well-being is not the only reason to reject principles, it plays a significant role, and indeed, most principles are likely to be rejected due to a negative impact on a person’s well-being, physical or otherwise. It may be queried here whether it is actually the involuntariness of the pain that is grounds for reasonable rejection rather than the physical pain itself because not all pain that a person suffers is involuntary. One can imagine acts that can cause physical pain that are not rejectable — base jumping or life-saving or improving surgery, for example. On the other hand, pushing someone off a cliff or cutting him with a scalpel against his will are clearly rejectable acts. The difference between the two cases is that in the former, the person having the pain inflicted has consented to that pain or risk of pain. My view is that they cannot be separated in these cases and it is involuntary physical pain that is the grounds for reasonable rejection. Thus, the fact that a principle would allow unwanted physical harm gives a person who would be subjected to that harm a reason to reject the principle.

### 2AC---Sustainable

#### Both advantages impact turn the K---they’re robust defenses of innovation, which the alt can’t solve.

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C. There is no competition between producers and sellers. Production is strongly concentrated. Many companies enjoy monopolist positions, or at least a (regional) monopoly in producing an entire group of products. The chronic shortage of products creates monopolistic behavior even when many producers operate in parallel. The shortage economy, one of the strongest system-specific properties of socialism, ~~paralyzes~~ impedes the forceful engine of innovation, the incentive to fight for the favors of the customer ( Kornai 1971 ; 1980; 1992, chapters 11 – 12 ). The producer/seller is not compelled to attract the buyer by offering him a new and better product, since the latter is happy to get anything in the shop, even an obsolete and poor-quality product.

There are examples of inventive activities motivated by chronic shortages: ingeniously created substitutes for missing materials or machinery parts (Laki 1984 –1985). These results of the inventors’ creative mind, however, do not become widespread, commercially successful innovations in the Schumpeterian sense. 25 Table 2.1 features only one revolutionary innovation that did not appear first in a capitalist country but, rather, in the Soviet Union: synthetic rubber. Its inventor had been doing research on the subject for decades; the employment of it in industry was rendered necessary by the shortage of natural rubber.

D. The tight limits of experimenting. Capitalism allows for hundreds or thousands of barren or barely fruitful attempts, so that, afterward, one out of the hundreds or thousands would succeed and bring immense success. In the socialist planned economy, actors are inclined to avoid risks. As a result, the application of revolutionarily significant innovations are more or less excluded, since those always mean a leap into the dark, as success is necessarily unpredictable. As far as followers are concerned, some economies follow up quickly, others slowly. The socialist economies belong to the group characterized by the slowest pace. They prefer to maintain the already known, old production procedures, and produce the old well-tried products; new technologies and new products have too many uncertain characteristics making the planning of the directives difficult.

E. There is no capital waiting to be utilized; investment allocation is rigid. Central planning is not miserly with the resources devoted to capital formation. The share of investment carved out from the total output is typically higher than in the capitalist economies. However, this enormous volume is appropriated ahead of time to the last penny. Moreover, most of the time over-allocation takes place; in other words, the ensemble of all project plans prescribes the requisition of more resources than the required amount to execute the plan. It never happens that unallocated capital is waiting for someone with a good idea. The allocators do not search for an entrepreneur waiting to step forward with a proposal for innovation. Flexible capital markets are unknown. Instead, the rigid and bureaucratic regulation of project activities takes place, and to devote capital resources to activities with possibly uncertain outcomes is unconceivable. No foolish minister of industry or factory manager could be found who would demand money for ventures admitting in advance that the money may be wasted and the innovation may not succeed. 26

#### Growth is sustainable – climate change is shifting economic incentives towards reducing emissions due to portfolio risks and consumer backlash. Companies will self-regulate and shift political currents towards reform.

Henderson 20, John and Natty McArthur University Professor @ Harvard (Rebecca, May/June Issue, “The Unlikely Environmentalists: How the Private Sector Can Combat Climate Change,” Foreign Affairs, https://www.foreignaffairs.com/articles/world/2020-04-13/unlikely-environmentalists)

There’s a reason climate change is often described as a “wicked problem.” Fully decarbonizing the economy will require not only completely transforming the global energy infrastructure, at a cost of many trillions of dollars, but also retrofitting all of the world’s buildings, remaking the planet’s agricultural practices, and revolutionizing transportation systems. It is difficult to see how this can be accomplished without some kind of global carbon tax or regulatory regime. But putting such a system in place is proving to be enormously difficult. The 2015 Paris agreement on climate change was a good first step, but many countries show little sign of meeting the commitments they made as part of that agreement, and the United States’ withdrawal from the process has presented a significant barrier to further progress. Given the slowing global economy and the slide toward populism and nationalism in much of the world, the prospects for any kind of comprehensive global accord seem increasingly remote. So far, at least, the public sector is failing to confront the problem.

But the private sector has begun to step in to fill the vacuum. In January, Larry Fink, the CEO of BlackRock, the largest asset manager in the world, declared that “climate risk is investment risk” and announced that going forward BlackRock would ask every firm in its portfolio to disclose its carbon emissions. BlackRock has roughly $7 trillion under management and is one of the largest shareholders in nearly every publicly traded firm in the world. So companies around the world paid attention when Fink went on to say that BlackRock would consider voting against boards whose firms “do not make sufficient progress” in addressing climate-related risks and would cease to invest altogether in some fossil fuel projects.

Fink is not alone. Many of the world’s largest asset owners are coming to the conclusion that climate change is the most important risk to the long-term health of their portfolios. More than a third of global invested capital—about $19 trillion—is controlled by the world’s 100 largest asset owners. Nearly two-thirds of this money is in pension funds; the remaining third is in sovereign wealth funds. These funds are now so large that they are sometimes referred to as “universal owners” or “universal investors” since, in effect, they hold the entire market. For that reason, they cannot diversify away from the risk of climate change—a risk that Mark Carney, who until earlier this year was the governor of the Bank of England, suggested could result in an abrupt financial collapse, potentially wiping out as much as $20 trillion of assets. To avert that kind of calamity, major asset owners are starting to push the companies in their portfolios to address climate change.

This trend is not driven by altruism or a deep commitment to the environment: it’s a function of economic interests. For the world’s largest asset owners, climate change is not an externality—it is a profound threat to their long-term returns. It will, after all, be significantly harder to make money in a world where most of the major ports are underwater, harvests are failing on a routine basis, and hundreds of millions of people are on the move.

As more and more major asset owners come to this realization, it is creating increasingly strong incentives for them to cooperate with one another in support of large-scale decarbonization. Together, they are pressing the firms in their portfolios to set concrete targets for emission reductions and to make progress toward meeting those targets, potentially solving the problem posed by firms’ unwillingness to cut their emissions unless they can be assured that their competitors will follow suit. Someone, however, will need to monitor that progress and sanction firms that lag behind—a role that would be best filled by government regulators. The need for such public-sector involvement will likely increase private-sector support for the policy changes required to drastically reduce carbon emissions. In this way, private-sector pressure may serve as the force that finally breaks the political logjam that has long blocked the public action needed to solve the climate crisis.

MONEY TALKS

One of the most promising examples of what this might look like in practice is Climate Action 100+, a nonprofit affiliation of more than 300 investors who collectively control nearly half of the world’s invested capital. The group was founded in 2017 with the goal of persuading the world’s 100 largest private-sector carbon emitters to “cut the financial risk associated with catastrophe” by putting in place board-level processes to assess their climate-related risks and oversee plans for dealing with them, pledging to clearly disclose those risks, and taking action to reduce greenhouse gas emissions across their value chains rapidly enough to help meet the Paris agreement’s goal of limiting the increase in the global average temperature to well below two degrees Celsius.

In December 2018, a group of investors belonging to Climate Action 100+ published a letter in the Financial Times listing some specific steps they were demanding of companies in which they invest, including “the rapid elimination of coal use by utilities in EU and OECD [Organization for Economic Cooperation and Development] countries by no later than 2030.” Six months later, investors from the consortium pushed the oil giant Shell to announce short-term targets for limiting its greenhouse gas emissions and persuaded BP to support a shareholder resolution that binds the oil company to disclose the carbon intensity of its products, the methodology it uses to consider the climate impact of new investments, and its plans for setting and measuring emission targets. More than half of the 40 oil and gas companies with which the group has engaged have set long-term quantitative targets for reducing their emissions. And the group has helped persuade the shipping giant Maersk and two of the world’s largest mining companies, ArcelorMittal and Thyssenkrupp, to commit to becoming carbon neutral by 2050.

These kinds of commitments are sometimes dismissed as mere greenwashing: public relations stunts designed to buy time. And sometimes they are. But they might also help catalyze an economic transformation that could play a major role in arresting climate change.

Of course, large asset holders are not the only players who shape a company’s incentives: employees and consumers do, as well, and they are increasingly insisting that firms go green—and rewarding them when they do. For example, after the consumer goods giant Unilever announced that it planned to cut its carbon footprint in half and double its revenue at the same time—and then followed through by transforming its operations, brand by brand—the firm joined Facebook, Google, and Microsoft on LinkedIn’s list of the ten most desirable employers in the world. Sales of Unilever’s “sustainable living” brands—which include Ben & Jerry’s, Dove, and Vaseline and which Unilever claims “contribute to achieving the company’s ambition of halving its environmental footprint”—are growing 69 percent faster than the rest of the business and providing 75 percent of the company’s growth.

Shifting public attitudes about climate change and public policies intended to combat it have also created clear business opportunities. Solar and wind energy are both multibillion-dollar businesses. The market for plant-based alternatives to meat is exploding. And global recycling could generate close to $400 billion in the next five years.

RISKY BUSINESS

But embracing the innovation that is required to exploit new opportunities is often risky and expensive. The venture capital industry lost at least $10 billion between 2005 and 2011 investing in clean energy technology. An electric utility that commits to phasing out coal plants might reap the benefits of declining solar and wind energy costs, but it could also misjudge the market and significantly increase its costs. An automobile company that invests in developing electric vehicles might leap ahead of its competitors, but it could also risk losing out to more cautious rivals.

Universal investors can help mitigate those risks by funneling capital to firms that are willing to make the first move. This can be transformational in itself, since companies that decide to embrace new opportunities can often persuade an entire industry to follow them. Walmart’s massive investments in energy saving and waste reduction, for example, have helped persuade many other companies to take similar steps. Since 2010, the price of battery storage has fallen by at least 73 percent, a change driven largely by the electric vehicle company Tesla’s significant investments in the technology, which spurred the company’s competitors to invest more than $90 billion in the development of electric vehicles.

Major asset holders can also push companies to commit to aggressive targets for decarbonizing their business models and insist that they report on their progress. In this way, universal investors may be able to force every firm in an industry to act, solving the collective action problem inherent in tackling climate change. Firms don’t naturally act collectively—for all kinds of reasons, including antitrust law. But when there exists a clear business case for doing so and cooperation can be credibly enforced, voluntary cooperation can be an effective means of creating or preserving public goods. Nearly half of the world’s inshore fisheries are managed through some form of cooperative agreement. Most of the rules governing international trade are designed and enforced by the International Chamber of Commerce, a voluntary association founded in 1919.

Some of the world’s largest firms are increasingly exploring whether these kinds of voluntary agreements might be an effective way to reduce emissions. For example, after Unilever came under pressure from activists to stop using palm oil, the cultivation of which contributes to deforestation, Paul Polman, who was then the company’s CEO, was able to persuade many of his fellow consumer goods CEOs that continuing to purchase conventionally produced palm oil presented a significant threat to their own brands. Partly as a result, more than 60 percent of the world’s traded palm oil is now covered by sustainability commitments. Similar agreements with respect to soy and beef have greatly slowed rates of deforestation in the Amazon River basin. And companies in industries as diverse as airlines, food, retail, apparel, travel, hospitality, construction, health care, and high technology have begun to coordinate to reduce carbon emissions across supply chains, so that no single firm is placed at a disadvantage by going green.

Such arrangements produce a wealth of knowledge about what effective decarbonization might look like on the ground. As one might expect, however, they are often unstable and difficult to enforce, since no mechanism exists through which to punish firms that drag their feet or refuse to conform. Here, universal investors might be able to make a significant difference by acting as enforcers. If BlackRock, for example, follows through on its threat to vote against the boards of companies that do not adequately disclose their climate emissions, every major firm in every industry will be forced to report—in an auditable, replicable way—the degree to which it is meeting its commitments. And if the world’s major investors then vote against the boards of those companies that are falling behind, investors could catalyze the transformation of entire industries.

THE EARTH LOBBY

Arresting climate change will still require government action, of course, and the changes afoot in finance and the corporate world could ease the path. As firms commit to reducing their carbon emissions, they are increasingly recognizing that the most effective way to ensure that they are not undercut by lagging companies is to press for regulation. Together, they are creating a constituency for effective climate policy.

In 2017, for example, when U.S. President Donald Trump declared that he was going to withdraw the United States from the Paris agreement, the CEOs of more than 50 U.S. companies, including Apple, Gap, Google, HP, and Levi Strauss, published an open letter urging him to rethink the decision. When Trump stuck to his plan, Elon Musk, the CEO of Tesla, and Bob Iger, then the CEO of Disney, resigned from some of the president’s advisory councils in protest. More than 2,000 companies have joined a collaborative effort called “We Are Still In,” a group working to ensure that the United States meets its commitments under the agreement despite the administration’s withdrawal. The group includes not only businesses but also states, cities, religious organizations, and universities. Together, they represent 68 percent of U.S. GDP, 65 percent of the U.S. population, and the source of more than half of all U.S. carbon emissions. Such action independent of the federal government could make a big difference. According to America’s Pledge, a nongovernmental organization that tracks local progress toward emission reductions, the “full achievement of already on-the-books policies from state and local actors—paired with rapidly shifting economics in the power sector—would reduce emissions 19 percent below 2005 levels by 2025 and 25 percent below 2005 levels by 2030.” This would be a significant step toward the approximately 50 percent reduction in emissions that the UN’s Intergovernmental Panel on Climate Change estimates is necessary to avoid the most dangerous potential outcomes of climate change.

These efforts and others like them also have the potential to change the nature of the political conversation around climate change. In an increasingly partisan world, firms occupy a unique position. According to the 2019 Edelman Trust Barometer, an annual survey measuring credibility and trust, business is now the world’s most trusted institution, and 71 percent of employees around the world agree that “it is critically important” for the CEOs of their companies “to respond to challenging times.” A broad-based movement among the world’s biggest companies to tackle climate change could help legitimate the idea that climate change is a real danger, that acting to avert it could be a major driver of innovation and economic growth, and that appropriate public policy could be enormously helpful.

Such a movement could also put increasing pressure on companies that resist decarbonizing. One of the reasons that climate regulation has stalled in the United States is that a small minority of firms have invested billions of dollars in actively lobbying against it. If their peers start to push for regulation and highlight the dangers inherent in continuing with business as usual, those laggards will be compelled to change their behavior. One day soon, flooding the political process with money to defend the burning of fossil fuels could be seen as an unacceptable reputational risk—or even as morally indefensible.

For many years, experts have assumed that the fastest and most efficient route to global decarbonization is coordinated state action. But as the world’s political institutions have come under pressure, such action has become increasingly elusive. Against this background, the growing understanding that climate change presents a profound threat to the long-term returns of the world’s largest asset owners provides some reason for hope. As investors push for change and the realization dawns in more and more boardrooms that the benefits of climate action will outweigh the costs, it is possible that leading-edge firms could trigger a cascade of reinforcing reforms, transforming the economics of individual industries and creating a significant constituency for political action. For decades, when it came to addressing climate change, large asset holders and big companies acted more as obstacles than as catalysts. Those days may soon be over.

#### Technological innovation successfully dematerializes growth.

McAfee 19, \*Andrew Paul McAfee, a principal research scientist at MIT, is cofounder and codirector of the MIT Initiative on the Digital Economy at the MIT Sloan School of Management; (2019, “More from Less: The Surprising Story of How We Learned to Prosper Using Fewer Resources and What Happens Next”, https://b-ok.cc/book/5327561/8acdbe)

There is no shortage of examples of dematerialization. I chose the ones in this chapter because they illustrate a set of fundamental principles at the intersection of business, economics, innovation, and our impact on our planet. They are:

We do want more all the time, but not more resources. Alfred Marshall was right, but William Jevons was wrong. Our wants and desires keep growing, evidently without end, and therefore so do our economies. But our use of the earth’s resources does not. We do want more beverage options, but we don’t want to keep using more aluminum in drink cans. We want to communicate and compute and listen to music, but we don’t want an arsenal of gadgets; we’re happy with a single smartphone. As our population increases, we want more food, but we don’t have any desire to consume more fertilizer or use more land for crops.

Jevons was correct at the time he wrote that total British demand for coal was increasing even though steam engines were becoming much more efficient. He was right, in other words, that the price elasticity of demand for coal-supplied power was greater than one in the 1860s. But he was wrong to conclude that this would be permanent. Elasticities of demand can change over time for several reasons, the most fundamental of which is technological change. Coal provides a clear example of this. When fracking made natural gas much cheaper, total demand for coal in the United States went down even though its price decreased.

With the help of innovation and new technologies, economic growth in America and other rich countries—growth in all of the wants and needs that we spend money on—has become decoupled from resource consumption. This is a recent development and a profound one.

Materials cost money that companies locked in competition would rather not spend. The root of Jevons’s mistake is simple and boring: resources cost money. He realized this, of course. What he didn’t sufficiently realize was how strong the incentive is for a company in a contested market to reduce its spending on resources (or anything else) and so eke out a bit more profit. After all, a penny saved is a penny earned.

Monopolists can just pass costs on to their customers, but companies with a lot of competitors can’t. So American farmers who battle with each other (and increasingly with tough rivals in other countries) are eager to cut their spending on land, water, and fertilizer. Beer and soda companies want to minimize their aluminum purchases. Producers of magnets and high-tech gear run away from REE as soon as prices start to spike. In the United States, the 1980 Staggers Act removed government subsidies for freight-hauling railroads, forcing them into competition and cost cutting and making them all the more eager to not have expensive railcars sit idle. Again and again, we see that competition spurs dematerialization.

There are multiple paths to dematerialization. As profit-hungry companies seek to use fewer resources, they can go down four main paths. First, they can simply find ways to use less of a given material. This is what happened as beverage companies and the companies that supply them with cans teamed up to use less aluminum. It’s also the story with American farmers, who keep getting bigger harvests while using less land, water, and fertilizer. Magnet makers found ways to use fewer rare earth metals when it looked as if China might cut off their supply.

Second, it often becomes possible to substitute one resource for another. Total US coal consumption started to decrease after 2007 because fracking made natural gas more attractive to electricity generators. If nuclear power becomes more popular in the United States (a topic we’ll take up in chapter 15), we could use both less coal and less gas and generate our electricity from a small amount of material indeed. A kilogram of uranium-235 fuel contains approximately 2–3 million times as much energy as the same mass of coal or oil. According to one estimate, the total amount of energy that humans consume each year could be supplied by just seven thousand tons of uranium fuel.

Third, companies can use fewer molecules overall by making better use of the materials they already own. Improving CNW’s railcar utilization from 5 percent to 10 percent would mean that the company could cut its stock of these thirty-ton behemoths in half. Companies that own expensive physical assets tend to be fanatics about getting as much use as possible out of them, for clear and compelling financial reasons. For example, the world’s commercial airlines have improved their load factors—essentially the percentage of seats occupied on flights—from 56 percent in 1971 to more than 81 percent in 2018.

Finally, some materials get replaced by nothing at all. When a telephone, camcorder, and tape recorder are separate devices, three total microphones are needed. When they all collapse into a smartphone, only one microphone is necessary. That smartphone also uses no audiotapes, videotapes, compact discs, or camera film. The iPhone and its descendants are among the world champions of dematerialization. They use vastly less metal, plastic, glass, and silicon than did the devices they have replaced and don’t need media such as paper, discs, tape, or film.

If we use more renewable energy, we’ll be replacing coal, gas, oil, and uranium with photons from the sun (solar power) and the movement of air (wind power) and water (hydroelectric power) on the earth. All three of these types of power are also among dematerialization’s champions, since they use up essentially no resources once they’re up and running.

I call these four paths to dematerialization slim, swap, optimize, and evaporate. They’re not mutually exclusive. Companies can and do pursue all four at the same time, and all four are going on all the time in ways both obvious and subtle.

Innovation is hard to foresee. Neither the fracking revolution nor the world-changing impact of the iPhone’s introduction were well understood in advance. Both continued to be underestimated even after they occurred. The iPhone was introduced in June of 2007, with no shortage of fanfare from Apple and Steve Jobs. Yet several months later the cover of Forbes was still asking if anyone could catch Nokia.

Innovation is not steady and predictable like the orbit of the Moon or the accumulation of interest on a certificate of deposit. It’s instead inherently jumpy, uneven, and random. It’s also combinatorial, as Erik Brynjolfsson and I discussed in our book The Second Machine Age. Most new technologies and other innovations, we argued, are combinations or recombinations of preexisting elements.

The iPhone was “just” a cellular telephone plus a bunch of sensors plus a touch screen plus an operating system and population of programs, or apps. All these elements had been around for a while before 2007. It took the vision of Steve Jobs to see what they could become when combined. Fracking was the combination of multiple abilities: to “see” where hydrocarbons were to be found in rock formations deep underground; to pump down pressurized liquid to fracture the rock; to pump up the oil and gas once they were released by the fracturing; and so on. Again, none of these was new. Their effective combination was what changed the world’s energy situation.

Erik and I described the set of innovations and technologies available at any time as building blocks that ingenious people could combine and recombine into useful new configurations. These new configurations then serve as more blocks that later innovators can use. Combinatorial innovation is exciting because it’s unpredictable. It’s not easy to foresee when or where powerful new combinations are going to appear, or who’s going to come up with them. But as the number of both building blocks and innovators increases, we should have confidence that more breakthroughs such as fracking and smartphones are ahead. Innovation is highly decentralized and largely uncoordinated, occurring as the result of interactions among complex and interlocking social, technological, and economic systems. So it’s going to keep surprising us.

As the Second Machine Age progresses, dematerialization accelerates. Erik and I coined the phrase Second Machine Age to draw a contrast with the Industrial Era, which as we’ve seen transformed the planet by allowing us to overcome the limitations of muscle power. Our current time of great progress with all things related to computing is allowing us to overcome the limitations of our mental power and is transformative in a different way: it’s allowing us to reverse the Industrial Era’s bad habit of taking more and more from the earth every year.

### 2AC---AT Warming

#### Clean disruption solves – zero-emissions by 2030.

Seba 14 - MBA @ Stanford, lecturer in distribution and clean energy @ Stanford (Tony, “Clean Disruption of energy and transportation: How silicon valley will make oil, nuclear, natural gas, coal, electric utilities and conventional cars obsolete by 2030,” pg. 2-17)

The Stone Age did not end because humankind ran out of stones. It ended because rocks were disrupted by a superior technology: bronze. Stones didn't just disappear. They just became obsolete for tool-making purposes in the Bronze Age. The horse and carriage era did not end because we ran out of horses. It ended because horse transportation was disrupted by a superior technology, the internal combustion engine, and a new, disruptive 20th century business model. Horses didn't just disappear. They became obso ete for the purposes of mass transportation. The age of centralized, command-and-control, extraction-resource-based energy sources (oil, gas, coal and nuclear) will not end because we run out of petroleum, natural gas, coal, or uranium. It will end because these energy sources, the business models they employ, and the products that sustain them will be disrupted by superior technologies, product architectures, and business models. Compelling new technologies such as solar, wind, electric vehicles, and autonomous (self-driving) cars will disrupt and sweep away the energy industry as we know it. The same Silicon Valley ecosystem that created bit-based technologies that have disrupted atom-based industries is now creating bit- and electron-based technologies that will disrupt atom-based energy industries.

Clean Disruption of Energy and Transportation.

The industrial era of energy and transportation is giving way to an information technology and knowledge-based energy and transportation era. The combination of bit-based and electron-based technologies will put an end to conventional atom-based energy and transportation industries. The disruption will be a clean one and have the following characteristics:

1. Technology-based disruption.

The clean disruption is about digital (bit) and clean energy (electron) technologies disrupting resource-based (atom-based) industries. Clean energy (solar and wind) is free. Clean transportation is electric and uses clean energy derived from the sun and wind. The key to the disruption of energy lies in the exponential cost and performance improvement of technologies that convert, manage, store, and share clean energy. The clean disruption is also about software and business model innovation.

2. Flipping the architecture of energy.

Just as the Internet and the cell phone turned the architecture of information upside-down, the clean disruption will create an energy architecture that is different from the one we know today. The new energy architecture will be distributed, mobile, intelligent, and participatory. It will overturn the existing energy architecture, which is centralized, command-and-control oriented, secretive, and extractive. The conventional energy model is about Big Banks financing Big Energy to build Big Power Plants or refineries in a few selected places. The new architecture is about everyone financing everyone to build smaller, distributed power plants everywhere.

3. Abundant, cheap, and participatory energy.

The clean disruption will be about abundant, cheap, and participatory energy. The existing energy business model is based on scarcity, depletion, and command-and-control monopolies. The clean disruption is similar to the information technology revolution that overturned the old publishing and information model and made information abundant, participatory, and essentially free.

4. Clean disruption is inevitable.

The clean disruption of energy and transportation is inevitable when you consider the exponential cost improvement of disrupting technologies; the creation of new business models; the democratization of generation, finance, and access; and the exponential market growth.

5. Clean disruption will be swift.

It will be over by 2030. Maybe before. Oil, natural gas (methane), coal, and uranium will simply become obsolete for the purposes of generating significant amounts of electricity and powering the automobile. These energy sources will still have uses. For example, uranium will be used to make nuclear weapons and natural gas will be used for cooking and producing fertilizer. Obsolescence and clean disruption will not put an end to incumbent industries. We still have vinyl records, sailboats and jukeboxes. These niche market products will survive, but energy and transportation will not be the multi-trillion dollar energy heavyweights that they are today.

In twenty years we'll wonder how we put up with the horrendous consequences of the incumbent, conventional, $8 trillion-a-year energy industry. If Nikola Tesla and Thomas Alva Edison rose from the dead, they would recognize the industry that they helped build a century ago and they would be disappointed at how little it has changed. Today's versions of Tesla and Edison are creating technologies, products, and business models that will dismantle the extractive, centralized, dirty- energy age in which we live. The first wave of energy disruption has already begun with distributed solar and wind generation. It won't be long before the next wave crashes over the remains of the first one. Transportation is a $4 trillion industry globally. The transportation industry is inextricably linked with energy. As this book explains, the internal combustion engine automobile will soon be disrupted, an event which will, in turn, send disruptive shockwaves through the oil industry. The first wave of disruption of the century-old automotive industry is well underway with electric vehicles. The second disruptive wave, the self-driving car, will hit before the first wave is finished crashing. Transportation will never be the same again. This book is about how a new technology-based infrastructure and a set of products and services governed by the economics that have made Silicon Valley a source of market disruption over the last generation will disrupt energy industries that have barely evolved over the past hundred years.

### 2AC---AT Militarism

#### Capitalism is responsible for a broad, global decline in war and imperialism.

Chatagnier and Castelli 16 (J. Tyson, Assistant Professor in the Department of Political Science at the University of Houston, and Emanuele, Bruno Kessler Foundation, "A Modern Peace? Schumpeter, the Decline of Conflict, and the Investment–War Trade-Off", Political Research Quarterly, 2016, University of Utah, DOA: 7-26-2017) //Snowball

For this reason, Schumpeter explains the decline of war since 1945 particularly well. While other authors (e.g., Angell [1909] 2010; Rosecrance 1986) have advanced similar arguments,3 Schumpeter alone provides a domestic, process-oriented explanation for the way in which industrialization would render war unprofitable (which is precisely what happened after the end of the Second World War), caused by a change in both material and cultural attitudes toward war, with the latter brought about by the former.4 Indeed, adopting an economic interpretation of history, Schumpeter claims (like Marx) that the industrial mode of production determines the cultural superstructure; contrary to Marx, he argues that values do not adjust immediately to the new environment (Schumpeter [1919] 1955, 65, Footnote 172). For this reason, war may still occur as an atavistic remnant of the previous economic structure. However, as Schumpeter ([1919] 1955, 69) later wrote, “A purely capitalist world . . . can offer no fertile soil to imperialist impulses.”5 But why should industrial modernity promote peace?

The change envisioned by Schumpeter is, first and foremost, a socioeconomic, material change. He assumes that the shift to an industry-based mode of production changes people’s everyday lives, as they become “inevitably democratized, individualized, and rationalized” (Schumpeter [1919] 1955, 68). This creates a new, economically oriented leadership, whose interests and impulses tend to be profit-seeking and strongly antiimperialist (Schumpeter [1919] 1955, 69–73). These rational attitudes filter down to the working masses, whose energies are fully absorbed by the new system of production, leaving little energy for war. According to Schumpeter, these socioeconomic changes have several important implications for foreign policy.

First, the government realizes that waging war is no longer profitable because industrialization alters its calculus (Kaysen 1990). Although war is profitable in agrarian societies, where land and resources are necessary for economic growth, industrialized societies grow by improving upon resources. In other words, the shift to industry would leave fewer states with a “concrete interest” in waging war (Schumpeter [1919] 1955, 4). This tends to be particularly intense in modern societies, since industrialization may enhance the destructiveness of war (Biddle 2004), rendering it even less useful. Writing some years earlier, Norman Angell ([1909] 2010) noted this point, but failed to account for the broader cultural change that amplifies the distaste for war in the modern world.

Second, the government must gain support from these new, economically-oriented, politically-relevant, and nearly-pacifist social strata: an increase in the demand for labor raises “the economic level and social power of the workers, until this class [is] able to assert itself in a political sense,” while the new elite “compel[s] state policy to adapt itself to their needs” and “[fights] the former ruling circles for a share in state control, for leadership in the state” (Schumpeter [1919] 1955, 67).

Third, and relatedly, once industrialized, continuous investment is necessary to sustain economic growth. This is achieved through Schumpeter’s process of “creative destruction” (Schumpeter 1942), by which the state is further removed from the previous economic order. To sustain growth (a basic requirement for every industrialized economy), governments and entrepreneurs must reinvest profits in innovation. Political leaders also benefit, as they can extract more revenue from a richer society. Within industrialized economies, war threatens this virtuous mechanism of investment, innovation, profits, and taxes, rendering it materially unprofitable. Indeed, as North, Wallis, and Weingast (2009, 23) have suggested, wealth creation in natural states usually comes from rent (exploitation of land, labor, and natural resources). Since the Industrial Revolution, however, with the shift to openaccess societies, traditional sources of rent have gradually eroded, and innovation itself has become a source of rent. Taken together, these changes suggest that there exists an investment–war trade-off for industrialized countries: each dollar spent engaging in militarized conflict—regardless of the money devoted to overall military spending, which tends to increase as a state modernizes— is one dollar less to spend on the necessary activities of innovation and economic growth.

We would suggest that our Schumpeterian theory may explain diverse findings by realist scholars (e.g., Mearsheimer 2001, 63), “conquest pays” authors (Liberman 1998),6 and lateral pressure theorists (Choucri and North 1975), who claimed that industrialization may increase the likelihood of war. We posit that their findings need not imply a link between industrialization and aggressive foreign behavior. While realists make the point that industrialized states are more capable of taking what they want, we note that highly capable status quo powers can more easily signal their commitment to fight when challenged, deterring conflict. With respect to the cumulativity argument, we would point out that the very nature of industrialization has changed as the shift “from smokestack to knowledge-based, high-technology production . . . has reduced the cumulativity of industrial base” (Van Evera 1999, 115). Finally, we observe empirically that no developed country has seized another during the last sixty years, and we would argue that this is because industrial domestic resources (such as heavy industrial assets, industrial outputs, and machinery) have become less lootable and reusable. Therefore, contrary to the Leninist thesis, imperialist attitudes are simply the result of atavistic ideologies, which can remain powerful factors that fan the flames of conflict, even within relatively modern societies. For this reason, imperialist or expansionist ideologies may still emerge within modern states (Schumpeter [1919] 1955, 98). Indeed, such outdated ideologies were the primary motivations for the Second World War.

### 2AC---Alt---Elites

#### Elites – they block a transition

Alexander 15—Lecturer at the Office for Environmental Programs at the University of Melbourne who wrote his PhD thesis on degrowth (Samuel, Prosperous Descent: Crisis as Opportunity in an Age of Limits p. xiv-xv)

Before proceeding I should briefly anticipate an objection that will no doubt arise even from this preliminary overview. Let me be clear: the notion of ‘prosperous descent’ is not a prediction. I am not arguing that human beings are going to create a global village of thriving, sufficiency economies, nor do I even suggest that this is likely. And I am certainly not arguing that an unplanned, chaotic civilisational collapse into poverty is going to be ‘prosperous’ (so please do not accuse me of that). My argument is simply that economies of sufficiency, in which the entire community of life can flourish, are the only way to respond effectively to the overlapping crises of industrial civilisation. To oppose Margaret Thatcher with her own words: ‘there is no alternative’. If this can be established, as I believe it can, it would follow that we should try to create sufficiency economies, here and now, even if our chances of success do not look good. We may never realise the ideal of a sufficiency economy, but having a coherent ideal functions as a compass to guide action. Without a compass, our energies and efforts would lack direction and thus could easily be misdirected with the best of intentions. Indeed, I worry that dominant strains of the environmental movement today can be understood primarily as misdirected good intentions, efforts which tend to be mistaken in attempting to ‘green’ a growth-orientated mode of production that can never be green. Others oppose the existing order without having any conception of what should replace it. Even those who reject the growth economy sometimes fail to understand the radical implications of such a proposal; fail to understand that we cannot give up growth while other aspects of life more or less go on as usual. Sufficiency, I contend, is a revolutionary project. While I believe the practical question of ‘strategy’ – the question of how to realise a sufficiency economy – should remain open and dependent on context, the ‘theory of change’ that informs these essays is one grounded in grassroots, community-based action and initiatives. That is to say, I contend that until we have a culture or social consciousness that embraces sufficiency, our politicians are not going to be driven to create the necessary structures of sufficiency, nor, in the absence of such a culture, are we going to build new structures ourselves. In fact, even if such a culture of sufficiency emerged, our politicians are likely to be sluggish and non-responsive in supporting it. This means that the primary (although not necessarily the exclusive) forces of societal change must come ‘from below’, from people like you and me, working in our local communities, at the grassroots level. Before all else, we need to create the social conditions for deep transformation. There is a huge amount our governments could do, of course, to create just and sustainable economies of sufficiency, and in certain chapters I explore some available policy options. This can help us imagine alternative forms of human society and organisation. But we must not wait for governments to act, or we will still be waiting while the ship of civilisation sails over the cliff and crashes into the dark abyss below.

### 2AC---Zizek Bad

#### Reject Zizek---he’s racist and transphobic.

Gossett 16 (Che, Black trans femme writer and para academic theory queen, “Žižek’s Trans/gender Trouble,” 13 September 2016, <https://lareviewofbooks.org/article/zizeks-transgender-trouble/>, DOA: 11-10-2019) //Snowball

In his recent essay for The Philosophical Salon, “The Sexual Is Political” (what an epiphany!), Slavoj Žižek claims that what he calls “transgenderism” in his pathologizing political grammar is a product of a futuristic “postgenderism.” He claims:

The vision of social relations that sustains transgenderism is the so-called postgenderism: a social, political and cultural movement whose adherents advocate a voluntary abolition of gender, rendered possible by recent scientific progress in biotechnology and reproductive technologies.

In fact, trans and gender nonconforming people are situated (like the violence of the gender binary which we oppose) within the theoretical and political coordinates of history and history’s present tense — the afterlife of slavery and colonialism.

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Žižek ignores the fact that we can’t think the gender binary outside of the context of racial slavery and colonialism within which it was forged. Žižek also leaves unthought the entire scope of trans studies in general and trans of color critique in particular. He ignores the ways in which the gender binary is imbricated in racial slavery and colonization, and he perpetuates an epistemic erasure of the entire scope of trans studies in general, and queer and trans of color critique especially. He also enacts a historical erasure of queer and trans left theory and praxis — especially of color — as eroticopolitical worlding. How does one manage to write about trans subjectivity with such assumed authority while ignoring the voices of trans theorists (academics and activists) entirely — especially when the very issues of psychoanalysis and neoliberalism he discusses have already been subjects of scholarly inquiry in trans studies itself? Finally, Žižek never seems to consider that the very object of critique — such as neoliberal trans subjectivity — is actually what trans left movements have been organizing against an d beyond for many years.

### 2AC---AT: Alt---Fascism DA

#### Fascism DA

Büchs and Koch, 19, Milena Büchs, Sustainability Research Institute, School of Earth and Environment, University of Leeds, Leeds, LS2 9JT, UK, Max Koch, Faculty of Social Sciences, Socialhögskolan, Lund University, Box 23, 22100 Lund, Sweden, “Challenges for the degrowth transition: The debate about wellbeing”, <https://www.sciencedirect.com/science/article/pii/S0016328718300715>

3.2. Implications of rapidly transforming social systems The social practices lens is also useful for thinking about possible wellbeing implications of rapid social change more generally, and a transition away from a growth-based economy specifically. While the concept of social practices inherently implies the possibility of change (with its focus on agency and creativity), it equally strongly highlights the structural aspects of practices which provide stability and orientation. During times of rapid social transitions, social norms and ‘mental infrastructures’ often lag behind, creating disorientation, social conflict, and negative impacts on wellbeing ([Büchs & Koch, 2017: ch. 6](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0060)). Stability of structural dimensions of social practices offers orientation and some extent of predictability of how oneself and other people are likely to act in the future, providing a framework within which flexibility and change are possible. This orienting function of structural dimensions of practices is likely to be an important condition for people to form reasonably stable identities and relationships – key ingredients for wellbeing. Examples from classical and contemporary [sociological and psychological research](https://www.sciencedirect.com/topics/social-sciences/sociological-research) suggest that different speeds of changing social structures can establish misalignments and disruptions of social practices which can, in turn, negatively influence health and other wellbeing outcomes. For instance, in his classical study, Durkheim presents suicide at least partly as an outcome of a failure of cultural resources to provide meaning and orientation in the context of other, more rapid social changes ([Durkheim, 2006](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0125); [Vega & Rumbaut, 1991: 375](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0455)). This idea also links to Bourdieu’s concept of the “hysteresis effect”. Here, Bourdieu emphasises that, especially during phases of social transition, people’s habitus and “objective” social circumstances can become disjointed: as a result of [hysteresis](https://www.sciencedirect.com/topics/social-sciences/hysteresis), dispositions can be “out of line with the field and with the ‘collective expectations’ which are constitutive of its normality. This is the case, in particular, when a field undergoes a major crisis and its regularities (even its rules) are profoundly changed” ([Bourdieu, 2000: 160](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0040)). This can contribute to a deterioration of people’s wellbeing as it makes them feel “out of place” or let them be perceived that way, “plung[ing] them deeper into failure” ([Bourdieu, 2000: 161](https://www.sciencedirect.com/science/article/pii/S0016328718300715#bib0040)) because they cannot make use of new opportunities or are mistreated or socially excluded by others. Empirical research which partly builds on the idea of hysteresis has shown that wide-ranging organisational change can have a range of negative effects on people’s health and mortality ([Ferrie et al., 1998](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0150); [McDonough & Polzer, 2012](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0315)). One study found that across 174 countries, several measures of wellbeing and social performance, including life satisfaction, health, safety and trust, voice and accountability, were highest in periods of economic stability, but lower in times of GDP growth or contraction ([O’Neill, 2015](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0355)); and other studies concluded that life expectancy can be negatively affected by both rapid economic growth and contraction ([Notzon et al., 1998](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0345); [Szreter, 1999](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0445)). Several scholars have recently highlighted the potential for social conflict inherent in (rapid) social change. For instance, Maja [Göpel (2016: 49)](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0185) remarks: “Unsurprisingly, the navigation or transition phase in shifting paradigms as well as governance solutions is marked by chaos, politicization, unease and power-ridden struggles”. Wolfgang Streeck has issued similar warnings ([Streeck et al., 2016: 169](https://www.sciencedirect.com/science/article/pii/S0016328718300715" \l "bib0435)). It is not difficult to see how such scenarios bear the potential of undermining some of the fundamental conditions that are necessary for the satisfaction of basic needs as discussed above, and hence the danger of generating substantial wellbeing losses for current and near-future generations. In the current context, it is very difficult to imagine that we might be able to observe a rapid and radical cultural change in which people adopt identities and related lifestyles that value intrinsically motivated activities over pursuing satisfaction and status through careers and consumption. Even more worryingly, political events in Europe, the United States and elsewhere since the ‘Great Crash’ of 2008 indicate that times of negative or stagnant growth can provide a breeding ground for populist, nationalistic and anti-democratic movements. Economic insecurity, a perceived threat of established identities through migrants, and deep mistrust against ‘elite’ politicians are amongst the main explanations for previously unimaginable events such as the [Brexit](https://www.sciencedirect.com/topics/social-sciences/brexit) vote, Trump presidency, and recent electoral successes for far right-wing parties in a range of European countries.

# 1AR Round 3

## Adv 1

### 1AR AT: Methane

#### methane ev says we need to limit it to 1.5 degrees Celsius. (KU)

1NR UNEP 8/20/2021

“Methane emissions are driving climate change. Here’s how to reduce them.”, <https://www.unep.org/news-and-stories/story/methane-emissions-are-driving-climate-change-heres-how-reduce-them>

Methane has accounted for roughly 30 per cent of global warming since pre-industrial times and is proliferating faster than at any other time since record keeping began in the 1980s. In fact, according to data from the United States National Oceanic and Atmospheric Administration, even as carbon dioxide emissions decelerated during the pandemic-related lockdowns of 2020, atmospheric methane shot up.

How can we reduce methane emissions?

UNEP Food Systems and Agriculture Advisor James Lomax says the world needs to begin by “rethinking our approaches to agricultural cultivation and livestock production.” That includes leveraging new technology, shifting towards plant-rich diets and embracing alternative sources of protein. Lomax says that will be key if humanity is to slash greenhouse gas emissions and limit global warming to 1.5°C, a target of the Paris climate change agreement.

#### 5G cities solve it.

Dasgupta 18, \*Aniruddha (Ani) Dasgupta is President and CEO of World Resources Institute; (October 31st, 2018, “IPCC 1.5° Report: We Need to Build and Live Differently in Cities”, https://www.wri.org/insights/ipcc-15deg-report-we-need-build-and-live-differently-cities)

Amid the barrage of news about climate-related natural disasters and climate change summits, it's important to recognize real inflection points—when there is truly cause to sit up and take note. The [IPCC Special Report on Global Warming of 1.5ºC](http://www.ipcc.ch/report/sr15/), released last month, is a genuine wake up call.

We are already at 1º Celsius warming beyond pre-industrial averages. Limiting global warming to 1.5° Celsius (2.7° Fahrenheit)—beyond which scientists expect more significant damage to global ecosystems—requires "rapid and far-reaching transitions" in energy systems, land use, industry and urban infrastructure, [concludes the special report](http://report.ipcc.ch/sr15/pdf/sr15_spm_final.pdf).

In short, we need to live and build differently.

Those of us focused on cities know this is true. The trajectory for major trends needs to change significantly in urban areas to reach the targets agreed to by the world's governments in the Paris Agreement, Sustainable Development Goals and New Urban Agenda. We need not just nudges and tweaks, but transformation on a massive scale, starting now.

The IPCC special report, a synthesis of the latest climate research collected by 91 authors, reinforces this message comprehensively. From reducing emissions to expanding economic opportunities for all, cities are key to a sustainable future.

## K

### 1AR – Warming

#### Cap is solving it now

Pierce ‘19

* More efficient calculations
* Sustainable/renewable non-plastic packaging
* Transparency/Effective management
* Fossil fuel vehicles/ transition to clean cars
* Optimal refigeration energy

(Cassie Pierce, Senior Director | Supply Chain | Planning & Procurement @orthofix. “How the Global Supply Chain is Doing its Part to Fix Climate Change” 11/12/19. https://climatelaunchpad.org/how-the-global-supply-chain-is-doing-its-part-to-fix-climate-change/)**AB**

A growing concern for sustainability has transformed how companies are designing their products and marketing them to an increasingly green public. But these initiatives are just the start, as many have also begun making adjustments behind the scenes with regards to their supply chain — and rightly so, given that a McKinsey report reveals that it is responsible for 90% of a company’s environmental impact. With this in mind, here’s how today’s businesses have been adding to the growing cause for sustainability, starting with their supply chains. Planning More Efficiently A simple miscalculation between supply and demand often leads to the overproduction of certain materials, which results in a lot of wasted energy and resources. The power of machine learning and predictive analytics can help with more accurate forecasting, so that companies—especially ones constantly replenishing stocks, like Amazon—can help procure the right amount of supply to meet the market’s demand. Encouraging Transparency Supply chain managers need to monitor how their suppliers are extracting and producing raw materials to ensure that they’re following sustainability policies in their country or region. For instance, the new EU directive requires companies to report their sustainability performances, since they’re needed in the risk analyses and investment decisions by investors, banks, and pension fund managers. In this regard, the International Resource Panel recently developed an online tool that allows countries to see possible hubs for unsustainable practises within their area, so they can take the necessary steps to address them. Improving Packaging Every day, massive amounts of energy are used in the production of traditional packaging materials such plastic, paper, and foam, which are quickly discarded once they arrive at a consumer’s doorstep or a company’s stock room. In response, more sustainable packaging is now being created out of recycled waste material to reduce the consumption of resources. They’re usually compostable, recyclable, and versatile enough to use for most items including—but not limited to—food, electronics, and clothes. Speaking of food, one of our participants, RefillaBowl, has even found a way to make takeaways more sustainable and solve the single-use problem of ordering food. Using Alternative Fuels Cars and other fuel-powered vehicles, like planes and ships, are the biggest contributors to smog and air pollution around the world. This is why a lot of companies are slowly switching to alternative fuel sources such as water and electricity to lessen the amount of greenhouse gases businesses contribute to the atmosphere. In fact, there are even organisations such as AM Group whose main purpose is to research, design, and manufacture clean energy alternatives and products. On the other hand, electric-powered vehicles are another type of cleantech initiative, or an investment philosophy companies use to up their profits while minimising negative effects on the environment. According to Start-U-up founder Ron Bloemers’ speech at the 2019 MELT Innovation Forum, global cleantech markets are expected to rise between 2020 to 2050 for economic reasons alone. Optimising Driving In line with efforts to switch to alternative fuels, logistics providers are also looking to optimise the way they transport goods from one point to another. Today’s company carriers are usually equipped with GPS tracking software to determine the shortest and most fuel-efficient paths for each delivery. Moreover, a feature on Verizon Connect explains how instilling better driving habits saves a lot of fuel, too. Actions such as harsh braking and sharp acceleration all increase fuel consumption and, in turn, carbon emissions, which careful driving can prevent. Reducing the amount of unnecessary cargo they bring, such as empty boxes, is also another step. Reducing Refrigeration Reducing electricity use has always been a priority for any company from both sustainability and profitability perspectives. And in supply chain management, electric consumption is an important factor in warehousing, especially for food and other businesses dealing with perishable commodities. A report by Supply Chain Dive reports on how refrigeration is one category that consumes a large percentage of energy consumption across all commercial buildings, second only to lighting. One solution is the use of Thermal Energy Storages, which balances temperature and refrigeration run time to maximise energy reduction. Glassolina has actually done something like this for greenhouses, where they have created translucent wood plastic composites to reduce buildings CO2 emissions. A similar solution can help companies reduce energy consumption and their carbon footprint while still protecting food and other perishable goods. These initiatives, big and small, contribute to larger and much-needed environmental reforms. Although there is still much to be done towards minimising the supply chain industry’s environmental impact, these practices are paving the way towards a greener and more sustainable future.

#### Yes decoupling – study

Pao 18 (Hsiao-Tien Pao, PhD, Department of Management Science, National Chiao Tung University; Chun-Chih Chen, PhD, Department of Management Science, National Chiao Tung University; “Decoupling strategies: CO emissions, energy resources, and economic growth in 2 the Group of Twenty”, Journal of Cleaner Production, September 2018, DOI: 10.1016/j.jclepro.2018.09.190) \*Brackets added which provide the full version of each of these abbreviations: Hydro = hydropower; CKC = carbon kuznets curve; Ren = new renewable energy consumption; FF = fossil fuels energy consumption; 3Es = environment, energy, and economy, Nuc = nuclear energy consumption, TCE = total clean energy consumption, EG = economic growth

This study selects the G20 as a representative sample of global economic development to assess the CKC [carbon Kuznets curve], the 3Es dynamics, substitutability between Ren [new renewable energy consumption]/Hydro [hydropower] /Nuc [nuclear energy consumption] and FF [fossil fuels energy consumption], and thus to propose decoupling strategies for sustainable development. We extend the literature on the emission-growth nexus in the case of G20 to the 3Es dynamics by examining the rule of Ren [new renewable energy consumption]/Hydro [hydropower] /Nuc [nuclear energy consumption] and FF [fossil fuels energy consumption]. The descriptive statistical analysis suggests the absolute decoupling effect seems to have occurred with the drop in related environmental pressure and the continuation of economic growth. Within a panel EEO model framework, the per capita TCE [total clean energy consumption] /FF [fossil fuels energy consumption] elasticity of demand for carbon emissions is -0.021/1.04. The existence of the CKC [carbon kuznets curve] is consistent with the results of the descriptive statistical analysis. The results of panel VECM models support the Hydroled and Nuc-led growth hypotheses and the feedback hypothesis between EG [economic growth] and Ren [new renewable energy consumption]/FF and suggest the potential substitutability/symbiosis between Ren/Hydro and FF as evidenced by the negative/positive bidirectional causal relationship between them. Also, note that the use of nuclear energy is a key means of dealing with carbon emissions as evidenced by the positive unidirectional causal relationship running from emissions to Nuc [nuclear energy consumption].

Based on the growing global awareness of environmental protection, these interdependencies between 3Es are not surprising. That provides the main directions of each in the design of energy and energy conservation policies to ensure a diversified, sustainable energy consumption mix and a decoupling of environmental pressure from EG [economic growth]. Policymakers can introduce a wide range of complementary strategies for renewable energy and nuclear energy to improve energy efficiency and safety, reduce CO2 intensity, maintain stable economic growth, and implement the 2030 sustainable development agenda, thus lead the world to absolute decoupling. Absolute decoupling is the only way to achieve a truly sustainable future.

#### No BioD collapse ! – metaanalysis demonstrates slow pace and resilience.

Hance Interviewing Montoya 18 Jeremy Hance at the Guardian, interviewing José M. Montoya from the Centre National de la Recherche Scientifique at the University Paul Sabatier and internally citing Ian Donohue from the School of Natural Sciences at Trinity College Dublin and Stuart L. Pimm from the Nicholas School of the Environment at Duke University. [Could biodiversity destruction lead to a global tipping point? 1-16-2018, https://www.theguardian.com/environment/radical-conservation/2018/jan/16/biodiversity-extinction-tipping-point-planetary-boundary]//BPS

But what’s arguably most fascinating about this event – known as the Permian-Triassic extinction or more poetically, the Great Dying – is the fact that anything survived at all. Life, it seems, is so ridiculously adaptable that not only did thousands of species make it through whatever killed off nearly everything (no one knows for certain though theories abound) but, somehow, after millions of years life even recovered and went on to write new tales. Even as the Permian-Triassic extinction event shows the fragility of life, it also proves its resilience in the long-term. The lessons of such mass extinctions – five to date and arguably a sixth happening as I write – inform science today. Given that extinction levels are currently 1,000 (some even say 10,000) times the background rate, researchers have long worried about our current destruction of biodiversity – and what that may mean for our future Earth and ourselves. In 2009, a group of researchers identified nine global boundaries for the planet that if passed could theoretically push the Earth into an uninhabitable state for our species. These global boundaries include climate change, freshwater use, ocean acidification and, yes, biodiversity loss (among others). The group has since updated the terminology surrounding biodiversity, now calling it “biosphere integrity,” but that hasn’t spared it from critique. A paper last year in Trends in Ecology & Evolution scathingly attacked the idea of any global biodiversity boundary. “It makes no sense that there exists a tipping point of biodiversity loss beyond which the Earth will collapse,” said co-author and ecologist, José Montoya, with Paul Sabatier Univeristy in France. “There is no rationale for this.” Montoya wrote the paper along with Ian Donohue, an ecologist at Trinity College in Ireland and Stuart Pimm, one of the world’s leading experts on extinctions, with Duke University in the US. Montoya, Donohue and Pimm argue that there isn’t evidence of a point at which loss of species leads to ecosystem collapse, globally or even locally. If the planet didn’t collapse after the Permian-Triassic extinction event, it won’t collapse now – though our descendants may well curse us for the damage we’ve done. Instead, according to the researchers, every loss of species counts. But the damage is gradual and incremental, not a sudden plunge. Ecosystems, according to them, slowly degrade but never fail outright. “Of more than 600 experiments of biodiversity effects on various functions, none showed a collapse,” Montoya said. “In general, the loss of species has a detrimental effect on ecosystem functions...We progressively lose pollination services, water quality, plant biomass, and many other important functions as we lose species. But we never observe a critical level of biodiversity over which functions collapse.”

### 1AR- AT: No Nuke war

#### Even limited nuke war kills everyone --- nuclear winter and escalation

Edwards 17 (Paul N. Edwards, CISAC’s William J. Perry Fellow in International Security at Stanford’s Freeman Spogli Institute for International Studies. Being interviewed by EarthSky. “How nuclear war would affect Earth’s climate,” September 8, 2017. earthsky.org/human-world/how-nuclear-war-would-affect-earths-climate) \*we are only reading parts of the interview that are directly from Paul Edwards

In the nuclear conversation, what are we not talking about that we should be? We are not talking enough about the climatic effects of nuclear war. The “nuclear winter” theory of the mid-1980s played a significant role in the arms reductions of that period. But with the collapse of the Soviet Union and the reduction of U.S. and Russian nuclear arsenals, this aspect of nuclear war has faded from view. That’s not good. In the mid-2000s, climate scientists such as Alan Robock (Rutgers) took another look at nuclear winter theory. This time around, they used much-improved and much more detailed climate models than those available 20 years earlier. They also tested the potential effects of smaller nuclear exchanges. The result: an exchange involving just 50 nuclear weapons — the kind of thing we might see in an India-Pakistan war, for example — could loft 5 billion kilograms of smoke, soot and dust high into the stratosphere. That’s enough to cool the entire planet by about 2 degrees Fahrenheit (1.25 degrees Celsius) — about where we were during the Little Ice Age of the 17th century. Growing seasons could be shortened enough to create really significant food shortages. So the climatic effects of even a relatively small nuclear war would be planet-wide. What about a larger-scale conflict? A U.S.-Russia war currently seems unlikely, but if it were to occur, hundreds or even thousands of nuclear weapons might be launched. The climatic consequences would be catastrophic: global average temperatures would drop as much as 12 degrees Fahrenheit (7 degrees Celsius) for up to several years — temperatures last seen during the great ice ages. Meanwhile, smoke and dust circulating in the stratosphere would darken the atmosphere enough to inhibit photosynthesis, causing disastrous crop failures, widespread famine and massive ecological disruption. The effect would be similar to that of the giant meteor believed to be responsible for the extinction of the dinosaurs. This time, we would be the dinosaurs. Many people are concerned about North Korea’s advancing missile capabilities. Is nuclear war likely in your opinion? At this writing, I think we are closer to a nuclear war than we have been since the early 1960s. In the North Korea case, both Kim Jong-un and President Trump are bullies inclined to escalate confrontations. President Trump lacks impulse control, and there are precious few checks on his ability to initiate a nuclear strike. We have to hope that our generals, both inside and outside the White House, can rein him in. North Korea would most certainly “lose” a nuclear war with the United States. But many millions would die, including hundreds of thousands of Americans currently living in South Korea and Japan (probable North Korean targets). Such vast damage would be wrought in Korea, Japan and Pacific island territories (such as Guam) that any “victory” wouldn’t deserve the name. Not only would that region be left with horrible suffering amongst the survivors; it would also immediately face famine and rampant disease. Radioactive fallout from such a war would spread around the world, including to the U.S. It has been more than 70 years since the last time a nuclear bomb was used in warfare. What would be the effects on the environment and on human health today? To my knowledge, most of the changes in nuclear weapons technology since the 1950s have focused on making them smaller and lighter, and making delivery systems more accurate, rather than on changing their effects on the environment or on human health. So-called “battlefield” weapons with lower explosive yields are part of some arsenals now — but it’s quite unlikely that any exchange between two nuclear powers would stay limited to these smaller, less destructive bombs.

### 1AR – War

#### 4 --- increased costs deter war --- robust data confirms interdependence

**Dafoe and Kelsey 14** (Allan Dafoe – Assistant Professor of Political Science at Yale, and Nina Kelsey – Research Associate in International Economics at Berkeley, “Observing the capitalist peace: Examining market-mediated signaling and other mechanisms,” Journal of Peace Research 51(5):619-633)

Countries with liberal political and economic systems rarely use military force against each other. This anomalous peace has been most prominently attributed to the ‘democratic peace’ – the apparent tendency for democratic countries to avoid militarized conflict with each other (Maoz & Russett, 1993; Ray, 1995; Dafoe, Oneal & Russett, 2013).More recently, however, scholars have proposed that the liberal peace could be partly (Russett & Oneal, 2001) or primarily (Gartzke, 2007; but see Dafoe, 2011) attributed to liberal economic factors, such as commercial and financial interdependence. In particular, Erik Gartzke, Quan Li & Charles Boehmer (2001), henceforth referred to as GLB, have demonstrated that measures of capital openness have a substantial and statistically significant association with peaceful dyadic relations. Gartzke (2007) confirms that this association is robust to a large variety of model specifications. To explain this correlation, GLB propose that countries with open capital markets are more able to credibly signal their resolve through the bearing of greater economic costs prior to the outbreak of militarized conflict. This explanation is novel and plausible, and resonates with the rationalist view of asymmetric information as a cause of conflict (Fearon, 1995). Moreover, it implies clear testable predictions on evidential domains different from those examined by GLB. In this article we exploit this opportunity by constructing a confirmatory test of GLB’s theory of market-mediated signaling. We first develop an innovative quantitative case selection technique to identify crucial cases where the mechanism of market-mediated signaling should be most easily observed. Specifically, we employ quantitative data and the statistical models used to support the theory we are probing to create an impartial and transparentmeans of selecting cases in which the theory – as specified by the theory’s creators –makes its most confident predictions. We implement three different case selection rules to select cases that optimize on two criteria: (1) maximizing the inferential leverage of our cases, and (2) minimizing selection bias. We examine these cases for a necessary implication of market-mediated signaling: that key participants drew a connection between conflictual events and adverse market movements. Such an inference is a necessary step in the process by which market-mediated costs can signal resolve. For evidence of this we examine news media, government documents, memoirs, historical works, and other sources. We additionally examine other sources, such as market data, for evidence that economic costs were caused by escalatory events. Based on this analysis, we assess the evidence for GLB’s theory of market mediated costly signaling. Our article then considers a more complex heterogeneous effects version of market-mediated signaling in which unspecified scope conditions are required for the mechanism to operate. Our design has the feature of selecting cases in which scope conditions are most likely to be absent. This allows us to perform an exploratory analysis of these cases, looking for possible scope conditions. We also consider alternative potential mechanisms. Our cases are reviewed in more detail in the online appendix.1 To summarize our results, our confirmatory test finds that while market-mediated signaling may be operative in the most serious disputes, it was largely absent in the less serious disputes that characterize most of the sample of militarized interstate disputes (MIDs). This suggests either that other mechanisms account for the correlation between capital openness and peace, or that the scope conditions for market-mediated signaling are restrictive. Of the signals that we observed, strategic market-mediated signals were relatively more important than automatic market-mediated signals in the most serious conflicts. We identify a number of potential scope conditions, such as that (1) the conflict must be driven by bargaining failure arising from uncertainty and (2) the economic costs need to escalate gradually and need to be substantial, but less than the expected military costs of conflict. Finally, there were a number of other explanations that seemed present in the cases we examined and could account for the capitalist peace: capital openness is associated with greater anticipated economic costs of conflict; capital openness leads third parties to have a greater stake in the conflict and therefore be more willing to intervene; a dyadic acceptance of the status quo could promote both peace and capital openness; and countries seeking to institutionalize a regional peace might instrumentally harness the pacifying effects of liberal markets.

#### AND maintaining plutonium reserves requires economic stability – impact is extinction

Atkisson 3

(Alan, former executive editor of In Context: A Quarterly of Humane Sustainable Culture, 3-20-, “Sustainability is Dead— Long Live Sustainability”, http://www.rrcap.unep.org/uneptg06/course/Robert/SustainabilityManifesto2001.pdf)

At precisely the moment when humanity’s science, technology, and economy has grown to the point that we can monitor and evaluate all the major systems that support life, all over the Earth, we have discovered that most of these systems are being systematically degraded and destroyed . . . by our science, technology, and economy. The evidence that we are beyond the limits to growth is by now overwhelming: the alarms include climatic change, disappearing biodiversity, falling human sperm counts, troubling slow-downs in food production after decades of rapid expansion, the beginning of serious international tensions over basic needs like water. Wild storms and floods and eerie changes in weather patterns are but a first visible harbinger of more serious trouble to come, trouble for which we are not adequately prepared. Indeed, change of all kinds—in the Biosphere (nature as a whole), the Technosphere (the entirety of human manipulation of nature), and the Noösphere (the collective field of human consciousness)—is happening so rapidly that it exceeds our capacity to understand it, control it, or respond to it adequately in corrective ways. Humanity is simultaneously entranced by its own power, overwhelmed by the problems created by progress, and continuing to steer itself over a cliff. Our economies and technologies are changing certain basic structures of planetary life, such as the balance of carbon in the atmosphere, genetic codes, the amount of forest cover, species variety and distribution, and the foundations of cultural identity. Unless we make technological advances of the highest order, many of the destructive changes we are causing to nature are irreversible. Extinct species cannot (yet) be brought back to life. No credible strategy for controlling or reducing carbon dioxide levels in the atmosphere has been put forward. We do not know how to fix what we’re breaking. At the same time, some of the very products of our technology— A Manifesto | 3 plutonium, for instance—require of us that we maintain a very high degree of cultural continuity, economic and political stability, and technological capacity and sophistication, far into the future. To ensure our safety and the safety of all forms of life, we must always be able to store, clean up, and contain poisons like plutonium and persistent organic toxins. Eventually we must be able to eliminate them safely. At all times, we must be able to contain the actions of evil or unethical elements in our societies who do not care about the consequences to life of unleashing our most dangerous creations. In the case of certain creations, like nuclear materials and some artificially constructed or genetically modified organisms, our secure custodianship must be maintained for thousands of years. We are, in effect, committed to a high-technology future. Any slip in our mastery over the forces now under our command could doom our descendants—including not just human descendants, but also those wild species still remaining in the oceans and wilderness areas—to unspeakable suffering. We must continue down an intensely scientific and technological path, and we can never stop.

### 1AR- Sustainability

#### Financialization is heavily regulated now and won’t collapse the economy

Barr ’17 (Michael S. Barr; Professor of Law, Faculty Director of Finance, and Professor of Public Policy @ the University of Michigan, nonresident senior fellow at the Center for American Profess, JD @ Yale, “Financial Reform: Making the System Safer and Fairer,” 4 January 2017, http://www.rsfjournal.org/doi/full/10.7758/RSF.2017.3.1.01)

OVERVIEW OF REFORMS

In the United States, passage of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (“Dodd-Frank”) ushered in comprehensive reform in key areas: enlarging the regulatory perimeter by creating the authority to regulate financial firms that pose a threat to financial stability, without regard to their corporate form; enacting a resolution authority to deal with the potential collapse of these major firms in the event of a crisis, without feeding a panic or putting taxpayers on the hook; attacking regulatory arbitrage, restricting risky activities, and beefing up banking supervision; requiring central clearing and exchange trading of standardized derivatives, and capital, margin and transparency throughout the market; improving investor protections; and establishing a new Consumer Financial Protection Bureau to look out for the interests of American households.

Today, major financial firms are subject to higher prudential standards, including higher capital and liquidity requirements, stress tests, and resolution planning through “living wills.” By forcing firms to internalize more of the costs that they impose on the system, they will be incentivized to shrink and reduce their complexity, leverage, and interconnections. Should such a firm fail, there will be a bigger capital buffer to absorb losses. To stem a panic, the Dodd-Frank Act permits the Federal Deposit Insurance Corporation (FDIC) to resolve the largest and most interconnected financial companies without exposing the system to a sudden, disorderly failure that puts the economy at risk.

On the global level, the international community has put forward new rules on capital, so that there are bigger buffers in the system in the event of failures. Capital will be measured in a more conservative way, and capital levels are going up significantly. Systemically important firms will hold even higher levels of capital. There are new rules on liquidity and a global leverage limit. Derivatives reforms are proceeding, as are new approaches to dealing with the risks from repo and securities financing transactions.

Yet much more work remains to be done, and the financial sector did not leave the battlefield after their defeats in 2010. Far from it. The brutal fight over financial reform rages on, and there is serious risk that a collective amnesia about the causes and consequences of the financial crisis appears to be descending on global financial capitals that will further weaken the resolve for reform (See, for example, Coffee 2011, 2012).

#### Growth is set to dramatically improve the environment---peak population, forest expansion, resource abundance, decreasing pollution, and peak farmland.

Bailey ’19 (Ronald; science correspondent for Reason magazine, member of the Society of Environmental Journalists and the American Society for Bioethics and Humanities, writer of multiple books, formerly wrote for Forbes, and testified in front of Congress; April 22nd; “5 Environmental and Human Trends Worth Celebrating This Earth Day”; <https://reason.com/2019/04/22/five-environmental-and-human-trends-worth-celebrating-this-earth-day/>; accessed 7/18/19; MSCOTT)

To celebrate the 49th Earth Day, below are some global trends indicate that the state of humanity and the natural world is on course to dramatically improve by the end of this century.

Peak Population: The world population will likely peak at 9.8 billion people at around 2080 and fall to 9.5 billion by 2100 in the medium fertility scenario calculated by demographer Wolfgang Lutz and his colleagues at the International Institute of Applied Systems Analysis.

Alternatively, assuming rapid economic growth, technological advancement, and rising levels of educational attainment for both sexes—all factors that tend to lower fertility—Lutz projects that world population will more likely peak at around 8.9 billion by 2060 and decline to 7.8 billion by the end of the 21st century. Global population stands at about 7.7 billion now.

Other global trends such as steeply falling child mortality rates, increased urbanization, rising incomes, and the spread of political and economic freedom all strongly correlate with families choosing to have fewer children. Instead of having many children in the hope that a few might survive, more parents around the world now at aim at providing those few that they do have with the skills and social capital that will enable them to flourish in a modern economy.

Forest Expansion: Global tree canopy cover increased by 2.24 million square kilometers (865,000 square miles) between 1982 and 2016, reported researchers at the University of Maryland in a September 2018 study in ​Nature​.

Using satellite data to track the changes in various land covers, they found that gains in forest area in the temperate, subtropical, and boreal climatic zones are offsetting declines in the tropics.

Tree canopy in Europe, including European Russia, has increased by 35 percent—the greatest gain among all continents. The researchers attribute much of that increase to the "natural afforestation on abandoned agricultural land," which has been "a common process in Eastern Europe after the collapse of the Soviet Union." The tree canopy in the U.S. and China has increased by 34 and 15 percent respectively.

Simon Resource Abundance Index: Data for 50 foundational commodities covering energy, food, materials, and metals was collected by the World Bank and the International Monetary Fund between 1980 and 2017. Adjusted for inflation, the prices for 43 commodities declined, two remained equally valuable, and five commodities increased in price. On average, the real price of 50 commodities fell by 36.3 percent.

Between 1980 and 2017, the inflation-adjusted global hourly income per person grew by 80.1 percent. Therefore, in terms of the amount of work required, commodities became 64.7 percent cheaper. Put differently, commodities that took 60 minutes of work to buy in 1980, took only 21 minutes of work to buy in 2017.

U.S. Air Pollution Trends: The Environmental Protection Agency reports that between 1980 and 2017, U.S. gross domestic product increased 165 percent, vehicle miles traveled increased 110 percent, energy consumption increased by 25 percent, and U.S. population grew by 44 percent. During the same period, emissions of carbon monoxide fell by 72 percent; lead by 99 percent; nitrogen oxides by 61 percent; compounds from automobile exhaust associated with ozone by 54 percent; sulfur dioxide by 89 percent, and particulates by 61 percent. During the same time period, total emissions of the six principal air pollutants dropped by 67 percent.

Peak Farmland: Global arable land (annual crops like wheat and corn) and permanent crops (such as coffee and cocoa) were planted on 1,371 million hectares in 1961. That rose to 1,533 million hectares in 2009. Rockefeller University researcher Jesse Ausubel and his co-authors project a return to 1,385 million hectares in 2060, thus restoring at least 146 million hectares to nature. This is an area two and a half times that of France or the size of ten Iowas. While cropland has continued to expand slowly since 2009, the World Bank reports that land devoted to agriculture (including pastures) peaked in 2000 at 4,918 million hectares and had fallen to 4,862 million hectares by 2015. This human withdrawal from the landscape is the likely prelude to a vast ecological restoration over the course of this century.